



StartMonday appoints Jonathan F. Kestenbaum to Board of Directors

AMSTERDAM, NL – August 14, 2018 – Smart recruitment technology firm [StartMonday Technology Corp.](#) (CSE: JOB) (OTC: STMDF) (FRANKFURT: JOB) (the “**Company**” or “**StartMonday**”) announces that Morgan Tincher has resigned as a director of the Company to pursue other opportunities. The Company would like to thank Mr. Tincher for his diligent and valued contributions to the Company over the past 2 years.

The Company is pleased to announce that Jonathan F. Kestenbaum has been appointed as a director of the Company to fill the vacancy. Mr. Kestenbaum is a lawyer by education and entrepreneur by trade who is passionate about pioneering initiatives that will change the way we live. As Managing Director of Manhattan-based HR talent acquisition consultancy, [Talent Tech Labs](#), Mr. Kestenbaum has a unique overview of the HR technology landscape and an established network of HR and recruiting leaders as potential clients for StartMonday. Talent Tech Labs also maintain an active [ecosystem](#) of more than 2000 talent acquisition businesses that could be potential partners for StartMonday.

Ray Gibson commented, “We're delighted to see Mr Kestenbaum joining our board with all the insights and connections he is able to bring to the business. Since our first meeting in summer 2016, we attended events and sought guidance from Talent Tech Labs about business development and product fit in North America. We signed a partnership agreement in Feb 2018 to formalize the cooperation between StartMonday and Talent Tech Labs and now I'm excited to share vision and strategy talks more closely with such an informed and like-minded entrepreneur.”

In connection with Mr. Kestenbaum's appointment, the Company has granted 100,000 incentive stock options to Mr. Kestenbaum at \$0.08 per share, exercisable for a period of 5 years. The stock options will vest in full in two years and are subject to the terms of the Company's Stock Option Plan and any necessary regulatory approvals.

ON BEHALF OF THE BOARD

"Ray Gibson"
CEO & Director

About StartMonday (CSE: JOB) (XFRA: JOB) (OTC: STMDF)

StartMonday helps employers select better candidates, faster, with the power of 15-second video introductions. StartMonday's video-led mobile and web applications deliver a better impression of personality and customer skills, ultimately helping employers decide which candidates they should talk to first - making the process much more efficient. The Company is dedicated to building powerful tools for the Mobile Generation and is further developing its technology with an open blockchain solution for verifiable career histories called CareerChain. For more information please visit www.startmonday.com.

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