



Liquid Avatar joins Good Health Pass Collaborative to support Open Standard Digital Health Passes

Company joins collaboration with industry leaders to help define recommendations for verification of health status to safely restore international travel and restart the global economy.

Toronto, Canada April 1, 2021 – [Liquid Avatar Technologies Inc.](#) (CSE: LQID / OTC:TRWRF / FRA:4T51) a global blockchain, digital identity and fintech solutions company and a steering committee member of the [Trust Over IP Foundation](#) (ToIP), an independent project for building global digital trust infrastructure hosted by the Linux Foundation, as well as founding member of the [Lumedic Exchange](#), is pleased to announce that it has joined the [Good Health Pass Collaborative](#). A project of ID2020, the Good Health Pass Collaborative is an open, inclusive, cross-sector initiative formed to create a blueprint for interoperable digital health pass systems that offer a path to restoring global travel and restarting the global economy.

In the face of the global COVID-19 pandemic, governments have limited most individual's ability to work, travel and engage in previously normal everyday activities. As vaccines become more pervasive, and people begin the process of returning to public life, individuals are in need of a way to safely and privately prove that they have tested negative and/or have been vaccinated against the virus.

The Good Health Pass standards will enable airlines, airports, hospitality industries, international customs officials, and others to process visitors easily without requiring additional unnecessary steps mandated by proprietary systems. With uniform standards for travel in place, travelers won't be confused about which credential they need for each venue and they'll be in full control of their own personal data. This will give them peace of mind, knowing that access to their private health information is protected and they are able to travel more freely.

*"We're excited to join other industry leaders to provide a highly trusted verifiable credential that will support the global recovery," said **RJ Reiser, Chief Business Development Officer – Liquid Avatar**. "By leveraging existing Open Standards, we can support user privacy concerns and empower them with the ability to share what they want, when they want and with whom they want."*

Liquid Avatar has joined the Good Health Pass Collaborative and other organizations so that the Company remains at the forefront of the development of technology and institutional

initiatives that will provide our users with the ability to manage, control and benefit from having verifiable credentials that support digital identity programs.

Liquid Avatar is well underway with its building of its verifiable credentials ecosystem that will support this initiative and others by providing users with the ability to store and manage their online credentials and digital identity products.

If you would like to join our mailing list and receive updates from the Company, please [click here](#)

About the Good Health Pass Collaborative – www.goodhealthpass.org

The Good Health Pass Collaborative is an open, inclusive, cross-sector initiative to create a blueprint for interoperable digital health pass systems that will help restore global travel and restart the global economy.

Launched in February of 2021 as project of ID2020, the Good Health Pass Collaborative brings together companies and organizations from the health, travel and technology industries with governments and civil society organizations to ensure that digital health pass systems are privacy protecting, user-controlled, interoperable, widely accepted for international travel, and more.

About Liquid Avatar Technologies Inc. – www.liquidavatartechnologies.com

Liquid Avatar Technologies Inc., through its wholly owned subsidiary KABN Systems North America Inc. focuses on the verification, management and monetization of Self Sovereign Identity, empowering users to control and benefit from the use of their online identity.

The Liquid Avatar App, available in the Apple App Store and Google Play is a verified Self Sovereign Identity platform that empowers users to create high quality digital icons representing their online personas. These icons allow users to manage and control their digital identity and Verifiable Access and Identity Credentials, and to use Liquid Avatars to share public and permission based private data when they want and with whom they want. www.liquidavatar.com

KABN North America has a suite of revenue generating programs that support the Liquid Avatar program, including KABN KASH a cash back and reward program that has over 400 leading online merchants and coming soon, an integrated offering engine. In Canada, KABN also has the KABN Visa Card, a “challenger banking” platform that allows users to manage and control a range of financial services for traditional and digital currencies. The Company is currently exploring expansion of the KABN Visa program to other geographic regions, including the USA.

Oasis Digital Studios is a creative and development agency that supports a wide range of artists, talent, and enterprises with Non-Fungible Token (NFT) solutions.

Liquid Avatar Technologies Inc. is publicly listed on the Canadian Securities Exchange (CSE) under the symbol “LQID” (CSE:LQID).

The Company also trades in the US under the symbol “TRWRF” and in Frankfurt under the symbol “4T51”.

If you have not already joined our mailing list and would like to receive updates on Liquid Avatar Technologies Inc., please [click here](#) to join!

For more information, please visit www.liquidavatar.com

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release. All websites referred to are expressly not incorporated by reference into this press release.

Forward-Looking Information and Statements

This press release contains certain “forward-looking information” within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute “forward-looking statements” within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company’s beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company’s control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as “plans”, “expects” or “does not expect”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or may contain statements that certain actions, events or results “may”, “could”, “would”, “might” or “will be taken”, “will continue”, “will occur” or “will be achieved”. The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the timing for the launch of Liquid Avatar apps, the plans for future features of the Liquid Avatar apps, expected geographic expansion, the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance, or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: failure to obtain necessary approvals in a timely manner or at all; lack of sufficient capital to expand the Company’s geographic footprint or to add new features to the Company’s offerings; changes in general economic, business, and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect,

actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated, or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.