

CERTIFICATE

TO: The Canadian Securities Regulatory Authorities in the Provinces of British Columbia, Alberta, Manitoba and Ontario.

RE: Abridging Time Pursuant to National Instrument 54-101 – *Communications with Beneficial Owners of Securities of a Reporting Issuer*

Pursuant to subsection 2.20(c) of National Instrument 54-101 – *Communications with Beneficial Owners of Securities of a Reporting Issuer* (“**NI 54-101**”), and in conjunction with the annual meeting of shareholders of CB2 Insights Inc. (the “**Company**”) to be held on September 9, 2020 (the “**Meeting**”), the undersigned, Catherine Beckett, Corporate Secretary of the Company, hereby certifies for and on behalf of the Company, and not in her personal capacity, that the Company:

- (a) has arranged to have proxy-related materials for the Meeting sent in compliance with NI 54-101 to all beneficial owners at least 30 days before the date fixed for the Meeting;
- (b) has arranged to have carried out all of the requirements of NI 54-101 in addition to those described in subparagraph (a); and
- (c) is relying upon section 2.20 of NI 54-101 in connection with the abridgment of certain of the time periods specified in NI 54-101 in respect of the Meeting.

DATED 7th day of August, 2020.

CB2 Insights Inc.

By: “signed”

Name: Catherine Beckett

Title: Corporate Secretary