

Thursday, August 16, 2018

NEWS RELEASE**For Immediate Release****HERITAGE CANNABIS HOLDINGS CORP. COMMENDS CONSTELLATION BRANDS STRATEGIC INVESTMENT IN CANOPY GROWTH**

Vancouver, B.C., August 16, 2018 – HERITAGE CANNABIS HOLDINGS CORP. (CSE: CANN) (“**Heritage or Company**”) and its subsidiary PhyeinMed Inc., a licensed producer by Health Canada commends Constellation Brands for supporting Canopy Growth with their recent investment of potentially \$5 Billion (CAN) to address the recreational and medical markets.

In March of this year, PhyeinMed Inc signed an updated wholesale agreement with Canopy Growth Corp., to supply cannabis and cannabis products to the marketplace via Tweed Main Street website. This amended three-year agreement addresses the supply of both recreational and medicinal cannabis.

“Constellation’s expanded investment with Canopy Growth, substantiates our belief that both the Canadian and global cannabis market will continue to see significant growth”. states Clint Sharples, Chairman of Heritage Cannabis Holdings, “we agree with this vision, and we want to make sure Heritage is properly positioned to take advantage of this progression.”

About Heritage Cannabis Holdings Corp.

The Company is currently listed as a marijuana issuer having a 75% interest in PhyeinMed Inc, a Health Canada license holder under the ACMPR (Access to Cannabis for Medical Purposes Regulations). It is a Parent and Development Company with strategic plans to continue to acquire Cannabis related companies.

ON BEHALF OF THE BOARD OF DIRECTORS OF HERITAGE CANNABIS HOLDINGS CORPORATION*“Jag Bal”*

Jagdip Bal
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This news release contains forward-looking information, which involves known and unknown risks, uncertainties and other factors that may cause actual events to differ materially from current expectation. Important factors - including the availability of funds, the results of financing efforts, the results of exploration activities -- that could cause actual results to differ materially from the Company's expectations are disclosed in the Company's documents filed from

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time to time on SEDAR (see www.sedar.com). Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. The company disclaims any intention or obligation, except to the extent required by law, to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

