



AREV BRANDS INTERNATIONAL LTD
PRESS RELEASE

AREV LAUNCHES WOLLAMMO™

VANCOUVER, BC / October 1, 2019 / AREV BRANDS INTERNATIONAL LTD. (CSE: AREV) (OTC: AREVF) (“AREV Brands”) is pleased to announce the official launch of WOLLAMMO™, a BC Bud Depot product. The product is ready for sale and can be purchased at www.wollammo.com.

After extensive testing on hemp and cannabis, WOLLAMMO™ produced very positive results. WOLLAMMO™ is comprised of wollastonite which is a unique and very rarely occurring earth mineral. BC Bud Depot is proud to supply this incredible product to solve one of the most challenging problems experienced by the expanding cannabis and hemp industries. The product sells for \$14.99 for a 1 kg bag and \$24.99 for a 2 kg bag. The company is so confident in the effectiveness of this product that it offers a money back guarantee.

WOLLAMMO™ has unique properties that allow it to break down into calcium, magnesium and silicate in a highly bio-available form that balances soil PH throughout the growth cycle – this allows the cannabis plants to uptake silicic acid and promotes strong cell walls that better resist insect feeding and spore penetration. This also supports increased plant growth and elevated product yields (see Vertical Exploration Inc [TSX: VERT.V] February 5th, 2019 news release).

Matthew Harvey, lead breeder for BC Bud Depot states, “After extensive testing and three phases of trials starting in January of 2018, we are happy to say that WOLLAMMO™ is ready for market. This unique rare earth mineral has exceeded our expectations and we believe it to be staggering that the benefits of Wollastonite in cannabis cultivation have not been known up until now. We are honoured to have conducted these trials with so much success”.

Mike Withrow, CEO for AREV Brands International states, “WOLLAMMO™ is a breakthrough product we anticipate will eliminate two of the oldest problems growers have been faced with for years. We are excited to be adding this new product to our growing portfolio of branded products. It can be sold to growers and farmers all over the world”.

The company also announces the resignations of Scott McDermid as Director of the Company and Scott Davis as Chief Financial Officer of the Company. Further, the Company has granted 1,200,000 stock options to company directors and consultants at \$0.11 subject to acceptance of the CSE. All options will vest on issuance.

For further information, contact Mike Withrow, mike@AREVBrands.com 778-379-8551.

On behalf of the Board,



Mike Withrow
CEO & Director

ABOUT VERTICAL EXPLORATION

Vertical Exploration's mission is to identify, acquire, and advance high potential mining prospects located in North America for the benefit of its stakeholders. The Company's flagship St-Onge Wollastonite property is located in the Lac-Saint-Jean area in the Province of Quebec.

About AREV Brands International Ltd.

AREV Brands International Ltd. ("AREV") produces and delivers functional compounds and ingredients derived from verified genetics ran through its world-class extraction systems. AREV is revolutionizing the current delivery method of terpenes, cannabinoids and flavonoids. These premium ingredients and formulations are used in products targeted for sale in the natural health, medical, functional food, nutraceutical, sport nutrition and bioceutical markets. AREV innovates through extraction to produce extracts from specific selected plant and exude from trees that address 5 areas of health including Anxiety, Pain Management, Insomnia, Central Nervous System Disorders & Libido.

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FORWARD LOOKING INFORMATION

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in policies of the CSE) accepts responsibility for the adequacy or accuracy of this release. This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include market prices, exploitation and exploration successes, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's Management's Discussion and Analysis under the Company's profile on www.sedar.com.