



Alpha Esports Tech Announces Exclusive Partnership with The Recreation and Park Commission for the Parish of East Baton Rouge (BREC)

Alpha and BREC will work on a revenue split basis to help increase awareness to the Company's online gaming platform, GamerzArena.

VANCOUVER, B.C. (October 14, 2021) – Alpha Esports Tech Inc. (CSE: [ALPA](#)) (FSE:[9HN](#)), (OTC PINK: [APETF](#)) (“Alpha” or the “Company”), a technology company that focuses on emerging markets in esports, mobile gaming, commerce, blockchain, and high growth opportunities, is proud to announce that its online platform, [GamerzArena](#), is now the official online gaming partner of [The Recreation and Park Commission for the Parish of East Baton Rouge](#) (“BREC”).

BREC is the recreational agency that connects people to parks and nature in East Baton Rouge Parish with a system that has more than 180 parks including a unique mix of facilities, which mirror the history and rich natural resources in south Louisiana. It is BREC's mission to contribute to a healthier, more vibrant community by providing exceptional parks, open spaces and recreational experiences for all of East Baton Rouge Parish.

Under the terms of this partnership,

- [GamerzArena](#) will become the exclusive platform for all of BREC's online esports events, where the Company will host and operate a variety of gaming tournaments under the BREC Brand.
- The Company and BREC will co-market joint events and tournaments across both organizations users and playerbases.
- BREC will leverage its existing relationships in esports to promote the Company's subscription service, [GamerzArena+](#). BREC will receive a designated referral code for GamerzArena+ and both parties will split revenue for each user subscription.
- The Company and BREC will undertake a revenue split for all sponsorship dollars secured for events and tournaments.

“This partnership with BREC is another example of the Company continuing to execute on our business strategy of user acquisition,” said interim CEO of Alpha, Matthew Schmidt. “BREC is one of the most popular rec agencies in the United States and with their large demographic, we have a unique opportunity to increase the presence on GamerzArena tremendously.”

"BREC is looking forward to working with Alpha Esports Tech Inc to help expand the gaming experience for our community," said assistant superintendent of BREC, Brandon Smith.

About Alpha Esports Tech Inc.



Alpha Esports Tech Inc. is a technology company that focuses on emerging industries in esports, mobile gaming, ecommerce and other high growth opportunities. Through a strong portfolio of technology assets and products such as GamerzArena, Alpha Esports Tech brings a unique mass-appeal focus to modern gaming platforms. Learn more at: www.alphatech.inc

About BREC

The Recreation and Park Commission for the Parish of East Baton Rouge (BREC) is the agency that connects people to parks and nature in East Baton Rouge Parish with a system that has more than 180 parks including a unique mix of facilities, which mirror the history and rich natural resources in south Louisiana. This includes a state-of-the-art observatory, swamp nature center located in the urban core, equestrian park, Zoo, performing arts theatre, arboretum, botanical garden, a water park with the only surfing simulator in the state, golf courses throughout the parish and an expansive 30,000-foot concrete extreme sports park. Throughout its history, BREC has taken seriously its responsibility to improve the health, safety, environment and quality of life for all citizens. Since 2004, BREC has constructed community parks, dog parks, a family-sized Aquatics Center, a growing trails system, fishing ponds, larger playgrounds and procured two mobile recreation units to serve play deserts in the area.

Contact:

Investor Relations: ir@alphatech.inc - 604 359 1256

Media and Public Relations: media@alphatech.inc

On Behalf of The Board of Directors

Jonathan Anastas

Chairman and Director

Forward Looking Statement

This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products and future of the Company's business. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. The statements in this news release are made as of the date of this release.

The CSE has not reviewed, approved or disapproved the content of this press release

