**NEWS RELEASE**

**ALLIANCE GROWERS COMMENCES CANNABIS INITIATIVES IN GERMANY**

**February 10, 2017 – Vancouver, B.C. – Alliance Growers Corp. (CSE: ACG; FWB: 1LA**; **WKN: A2DFYX**) (“**Alliance Growers**” or the “**Company**”) is pleased to announce that the Company has commenced several initiatives for the German cannabis market.

Alliance Growers has begun activities to create awareness as a global cannabis company to investors in the German market. Investor awareness activities will be undertaken throughout Germany translated into the German language.

The Company’s decision to commence activities at this time coincides with recent changes in drug laws. Germany has created an amendment to the current drug laws specifically for severely ill individuals, such as AIDS and cancer patients, which allows patients access to medical cannabis.  The proposed draft bill put forward by the Health Ministry was adopted in the German parliament on January 19 and will take effect in March 2017. Cannabis treatments are typically very expensive, but the bill also allows for the costs of the medicine to be covered by health insurance companies. This policy change is an important step forward toward a broader acceptance of medical cannabis as an effective treatment for patients in Germany.

To take advantage of these policy changes, Alliance is finalizing an agreement with Zeo Trade & Development Ltd., headquartered in Berlin, whereby Zeo Trade will be the Company’s German distribution partner. In conjunction with this agreement Zeo Trade will undertake a study to determine the market potential and identify the best ways to take advantage of the opportunities in this new market, beginning with communications with the German Government Cannabis Agency.

Commenting on the German policy change, Dennis Petke, Alliance Growers’ President and CEO said, “We are very encouraged by the progressive policy changes that have been enacted in Germany. The country is providing the opportunity for seriously ill people to be cared for in the best way possible with support from the public health system by providing funding for cannabis prescriptions for patients. Given that the supply of medical cannabis products in Germany will be met primarily through imports from abroad, this fits perfectly with the Company’s business model to be a leading supplier of pharmaceutical grade CBD oil with a global reach.”

Commenting on the market activities and proposed partnership with Zeo Trade, Dennis Petke continued, “Over the past few months, Alliance Growers has been preparing several initiatives to create awareness among investors in the German market and we are now ready to ramp up our cannabis market activities and actively begin the Company’s planned investor relations outreach to the German investor”.

**About Alliance Growers**

Alliance Growers Corp. is a diversified cannabis company driven by the Company’s ‘Four Pillars’ Organization Plan – Cannabis Botany Centre, Strategic MMPR Investments, CBD Oil Supply and Distribution, and Research and Development.

Alliance Growers has executed an agreement with Botanical Research In Motion International Inc., for a Canada Exclusive License to jointly develop and operate a 40,000 square foot facility to be the first of its kind in Western Canada to house a DNA Botany lab, extraction facility and Tissue Culture Plantlet Production facility to service the Cannabis market and agriculture market in general. The proposed Cannabis Botany Centre will grow Cannabis plantlets using proprietary tissue culture propagation, specifically the “Chibafreen Invitro Plant Production System”, which assures consistent composition and purity of each plantlet for the growers.

Further, Alliance Growers has been negotiating to obtain other exclusive Canadian distribution agreements for certain proprietary products for support of the Cannabis growing industry in addition to possible partnerships with Licensed Producer Applicants at various stages in the Health Canada License process.

For further information, please visit the Company’s corporate website at [www.alliancegrowers.com](http://www.alliancegrowers.com) or the Company’s profile at [www.sedar.com](http://www.sedar.com).

If you would like to be added to Alliance Growers’ news distribution list, please send your email address to [newsletter@alliancegrowers.com](mailto:newsletter@alliancegrowers.com)

On behalf of the board of directors of

**ALLIANCE GROWERS CORP.**

***“Dennis Petke”***

**Dennis Petke**

**President and CEO**

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*THE CANADIAN SECURITIES EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.*

**FORWARD LOOKING INFORMATION**

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, the news release contains forward-looking statements and information relating to the use of proceeds of the Financing, as well as the Company’s corporate strategy. The forward-looking statements and information are based on certain key expectations and assumptions made by management of the Company, including, without limitation, the Company’s ability to carry out its business plan. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company’s ability to identify and complete additional suitable acquisitions to further the Company’s growth as well as risks associated with the medical marijuana industry in general, such as operational risks in development and production delays or changes in plans with respect to development projects or capital expenditures; the uncertainty of the capital markets; the uncertainty of receiving the required licenses, production, costs and expenses; health, safety and environmental risks; marketing and transportation; loss of markets; environmental risks; competition; incorrect assessment of the value of the potential market; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and regulated regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Canadian Securities Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.