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**ALLIANCE GROWERS CORP.**

**NEWS RELEASE**

**ALLIANCE GROWERS REPORTS SUCCESSFUL INVESTOR CONFERENCE**

**July 14, 2017 – Vancouver, B.C. – Alliance Growers Corp. (CSE: ACG; FWB: 1LA; WKN: A2DFYX**) (“**Alliance Growers**” or the “**Company**”) is pleased to report successful participation in the RAISE at the STAMPEDE Small Cap One-on-One Capital Conference attended in Calgary on July 5, 2017.

RAISE at the STAMPEDE was a one-day conference connecting small cap companies and finance professionals & investors for a full day of pre-scheduled One-on-One meetings. The conference hosted 20 companies & 20 Investor Groups. Each company met each Investor Group for a total of 20 meetings, between 9am-4pm. One significant advantage for Alliance was that we were the only Cannabis Company at the conference.

During the conference and in the week to follow, the Company received requests for subscription agreements for our ongoing 3.8M Unit private placement as well as additional information on Alliance and its projects.

Given the success of this conference, Alliance is considering participating in the RAI$E on the WEST COAST, a two-day conference in Vancouver, BC on September 8 and 9. This conference connects small cap companies and finance professionals/investors for a full day of pre-scheduled meetings on Day 1 and a networking day of Fishing on Day 2.

Dennis Petke, Alliance Growers’ President and CEO commented, “Due to the positive experience of this conference, Alliance will continue to participate with these types of events in future. The one-on-one format with multiple presentations in one day is an efficient way to spread the word to a wider audience. Certain brokers and investors who attended the Conference commented that they were impressed with the Alliance story and complimented us on our business strategy. We invite shareholders and potential new investors to watch for exciting announcements next week as we begin to close on various financing streams.”

For more information on RAISE Conferences, visit <http://www.raiseconference.com/>

**About Alliance Growers**

Alliance Growers Corp is a diversified cannabis company driven by the Company’s ‘Four Pillars’ Organization Plan – Cannabis Botany Centre, Strategic ACMPR Investments, CBD Oil Supply and Distribution, and Research and Development.

Alliance Growers has executed an agreement with Botanical Research In Motion International Inc., for a Canada Exclusive License to jointly develop and operate a 40,000 square foot facility to be the first of its kind in Western Canada to house a DNA Botany lab, extraction facility and Tissue Culture Plantlet Production facility to service the Cannabis market and agriculture market in general. The proposed Cannabis Botany Centre will grow Cannabis plantlets using proprietary tissue culture propagation, specifically the “Chibafreen Invitro Plant Production System”, which assures consistent composition and purity of each plantlet for the growers.

Further, Alliance Growers has been negotiating to obtain other exclusive Canadian distribution agreements for certain proprietary products for support of the Cannabis growing industry in addition to possible partnerships with Licensed Producer Applicants at various stages in the Health Canada License process.

For further information, please visit the Company’s corporate website at [www.alliancegrowers.com](http://www.alliancegrowers.com) or the Company’s profile at [www.sedar.com](http://www.sedar.com).

If you would like to be added to Alliance Growers’ news distribution list, please send your email address to [newsletter@alliancegrowers.com](mailto:newsletter@alliancegrowers.com)

On behalf of the board of directors of

**ALLIANCE GROWERS CORP.**

***“Dennis Petke”***

**Dennis Petke**

**President and CEO**

**For more information contact:**

**Dennis Petke**

**Tel: 778-331-4266**

[**DennisPetke@alliancegrowers.com**](mailto:DennisPetke@alliancegrowers.com)

**Rob Grace**

**Corporate Communications Consultant**

**Tel: 778-998-5431**

[RobDGrace@gmail.com](mailto:RobDGrace@gmail.com)

*THE CANADIAN SECURITIES EXCHANGE HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.*

**FORWARD LOOKING INFORMATION**

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, the news release contains forward-looking statements and information relating to Company’s corporate strategy. The forward-looking statements and information are based on certain key expectations and assumptions made by management of the Company, including, without limitation, the Company’s ability to carry out its business plan. Although management of the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company’s ability to identify and complete additional suitable acquisitions to further the Company’s growth as well as risks associated with the medical marijuana industry in general, such as operational risks in development and production delays or changes in plans with respect to development projects or capital expenditures; the uncertainty of the capital markets; the uncertainty of receiving the required licenses, production, costs and expenses; health, safety and environmental risks; marketing and transportation; loss of markets; environmental risks; competition; incorrect assessment of the value of the potential market; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws and regulated regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Canadian Securities Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.