



ABATTIS STRENGTHENS MANAGEMENT TEAM AND PROVIDES COMPANY UPDATES

VANCOUVER, BRITISH COLUMBIA / September 11, 2018 / **Abattis Bioceuticals Corp.** (the “Company” or “Abattis”) (CSE:ATT) (OTC:ATTBF) is pleased to provide the following corporate updates.

The Company is pleased to announce the appointment of Nicole Breitingner as the Company’s corporate secretary. Ms. Breitingner brings considerable experience to her role, having spent more than twenty years providing corporate services to companies across a range of industries. Ms. Breitingner has also owned and operated a successful business with operations based in both Canada and the United States.

“Nicole will make an excellent addition to our team, and we hope her engagement will bring additional focus to our corporate governance,” stated Rob Abenante, President and CEO of Abattis.

The Company continues to advance its development of a hemp-infused, cannabinoid-rich, THC-free craft beer in conjunction with Faculty Brewing Company and the Company is working with Northern Vine Labs under its general services agreement to carry out research, development and analytical testing on this product. The Company also continues to advance its research on the development of nano-emulsified and liposomal platforms for the delivery of cannabinoid-rich hemp-oil. Finally, the Company is working diligently towards its Cyber Monday launch of a new product line centered on the alleviation of pain and inflammation. In connection with the launch, the Company has contracted with a number of key consultants to assist with the launch and provide services ranging from ingredient sourcing to development of an advertising campaign.

The Company is also pleased to announce its engagement of Canada One Communications Inc. (“**Canada One**”) to manage the Company’s investor relations activities. Canada One is a leading investor relations and communications provider, which services public companies across all industries. Pursuant to its engagement, Canada One will receive a fee of \$10,000 per month.

“The Company is always striving to improve its communications with shareholders and stakeholders,” commented Rob Abenante. “Canada One gives us access to a top tier team of communications experts to manage communications with our growing shareholder base. Communication with our shareholders is top priority at Abattis,” added Mr. Abenante.

To further build awareness, the Company has engaged Stockbridge Inc., an arm’s length service provider, to provide market awareness for the Company and author and distribute a series of independent research articles on the Company. Each article will be reviewed and approved by the Company prior to release to ensure the content is consistent with the Company’s vision and that the information contained therein is consistent with the Company’s public disclosure. Stockbridge Inc.

has been engaged for one month, for a fee of \$25,000 and does not own any of the Company's securities.

About Abattis Bioceuticals Corp.

Abattis is a leading diversified cannabis company, with interests in operations engaged in growing, extraction, testing, propagation and retail distribution. Over the past year, Abattis has made key acquisitions to leverage synergies and vertically integrate its business. Through its partnership with Northern Vine Labs and its investment in XLABS Therapeutics (ONT) Inc., Abattis has access to a fully licenced laboratory facility and an industrial size laboratory currently in the process of obtaining a Health Canada dealer's license and, through its wholly owned subsidiary Gabriola Green Farms, it has applied for a Health Canada license to produce and sell Cannabis flower and oils. Abattis also operates a retail vaporizers business through its wholly owned subsidiary, Green Tree Therapeutics, which offers 10 unique branded SKUs online and across the country and owns a series of marketing, licensing and technology rights. Abattis has also partnered with a number of organizations, including the University of British Columbia Faculty of Land and Food Systems, with which it is developing delivery platforms with increased stability and bioavailability for cannabinoid rich THC-free hemp extracts. For more information, visit the Company's website at: www.abattis.com

About Canada One Communications Inc.

Canada One is a full-service Investor Relations and Marketing company that focuses on both private and public sectors within the Canadian markets. Canada One offers timely responses to all investor inquiries over several mediums and effective, thorough market awareness programs that are specifically designed to maximize exposure and bring value to shareholders. Canada One's dedicated and experienced team strives to promote client information to the public and educate potential investors on the various developments of its clients. From basic phone-call and email investor correspondence, to full-scale comprehensive marketing packages which includes industry analysis, website development, corporate videos and other marketing programs, Canada One provides a full suite of services that are fully compliant with Canadian securities regulations. Canada One is driven by an uncompromising dedication to provide publicly listed and private companies with across-the-board investor relations and marketing solutions, directly translating these services into organic growth and increased market value of its valued clients.

"Rob Abenante"

Robert Abenante, President & CEO

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NEITHER THE CANADIAN SECURITIES EXCHANGE NOR ITS REGULATIONS SERVICES PROVIDER HAS REVIEWED OR ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THIS RELEASE.

This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "intends", "should", "believe" and similar expressions are intended to identify forward-looking statements. Forward-looking statements in this press release include statements regarding: the Company's hope that Ms. Breitinger's engagement will bring additional focus to the Company's corporate governance; Canada One's engagement and the terms thereof; Stockbridge's engagement and the terms thereof; the Company's research and development activities respecting a hemp-infused, cannabinoid-rich, THC free craft beer in conjunction with Faculty Brewing Company and nano-emulsified and liposomal platforms for the delivery of cannabinoid-rich hemp-oil; and the Company's expected launch of a new product line on Cyber Monday. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties, including: that Ms. Breitinger's engagement will not bring additional focus to the Company's corporate governance; that Canada One's engagement will not take place as anticipated; that the Company's research and

development activities will not take place or progress as expected; that the Company's launch of a new product line will not take place as expected, or at all, on Cyber Monday; that the Company will not be able to execute its proposed business plan in the time required or at all due to regulatory, financial or other issues; that the Company's competitors may develop competing technologies; changes in regulatory requirements; and other factors beyond the Company's control. Additional risk factors are included in the Company's Management's Discussion and Analysis, available under the Company's profile on www.sedar.com. The forward-looking statements are made as at the date hereof and the Company disclaims any intent or obligation to publicly update any forward-looking statements, where because of new information, future events or results, or otherwise, except as required by applicable securities laws.