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TRADE SYMBOL: ARM-Canadian Securities Exchange
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Armada receives ownership in Ace Foods Ice Cream Company in the USA

Armada Mercantile Ltd., through its subsidiary RichGrandDad Financial Ltd. (RGD), has received 33% of the membership interests of SNM Brothers LLC, Dba Ace Foods ("Ace Foods"). The RGD management team plans to work with the management of Ace Foods and London Dairy to grow and expand the London Dairy brand in the USA, including sourcing working capital, promoting sales and brand marketing.

About Ace Foods: Ace Foods is the main importer/distributor of London Dairy ([Ace Ice Cream](#)) ice cream in the USA. London Dairy is a leader in the global ice cream market selling in more than 35 countries around the world and supported financially by a multi-billion-dollar foods conglomerate. Ace Foods has obtained the approval(s) to import London Dairy ice cream into the USA, including permits and approvals, from the [USDA](#) and [FDA](#). Additionally, the US Armed Forces recently inspected the London Dairy manufacturing facility and approved the supply of ice cream to the Army at locations worldwide. Below are useful marketing videos and customer reviews.

[London Dairy Marketing Video](#)

[London Dairy Marketing Video](#)

[London Dairy Marketing Video](#)

[London Dairy Marketing Video](#)

[London Dairy Marketing Video](#)

[5,000 Mouthshut.com reviews](#)

For more information pertaining to Ace Ice Cream, visit: <http://www.aceicecream.com/>

For more information pertaining to Armada Mercantile Ltd., visit: www.armadamercentile.com.

"Patrick Cole"

President

Contact Telephone Number: 916-746-0029. *This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.*