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CHILLBOX FROZEN YOGURT LAUCHES FIRST STORE IN SAN DIEGO

NEWS RELEASE

Chillbox California Corp. (“Chillbox”), a portfolio company subsidiary of Armada Mercantile Ltd., announced today that it has opened its Flagship West Coast store in San Diego, California. The store is located just steps away from Petco Park, in the heart of Downtown San Diego, at 214 Park Blvd.

Chillbox recently entered the U.S. market in the New York City area, and now California, Arizona and Nevada are all on tap for the West Coast expansion plans. Chillbox's signature product is an all-natural, Greek Frozen Yogurt, specially crafted from 100% Greek yogurt and low-fat non-GMO milk. The product is gluten-free, high in protein and Calcium, low-calorie, and chemical and preservative free.

For more information on Chillbox California Corp. franchise opportunities, please visit: chillboxca.com.
Facebook: <https://business.facebook.com/chillboxca> Instagram: https://www.instagram.com/chillbox_usa
Twitter: <https://twitter.com/ChillboxUSA>
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For more information pertaining to the Armada Mercantile Ltd., visit www.armadamercantile.com.

“Patrick Cole”
President

This press release may contain forward-looking statements, which are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Expressions of future goals and similar expressions reflecting something other than historical fact are intended to identify forward-looking statements, but are not the exclusive means of identifying such statements. These forward-looking statements involve a number of risks and uncertainties. The actual results that the Company achieves may differ materially from any forward-looking statements due to such risks and uncertainties. The Company undertakes no obligations to revise or update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this news release. The risks and uncertainties discussed in documents filed by the Company with the British Columbia, Alberta and Ontario Securities Commissions.