

CENTR & CENTR Sugar Free a Hit at Mar-Val Food Stores

Vancouver, British Columbia--(Newsfile Corp. - September 30, 2021) - CENTR Brands Corp. (CSE: CNTR) (FSE: 303) (OTCQB: CNTRF) today announced that California grocery chain Mar-Val Food Stores now sells both CENTR and CENTR Sugar Free. Founded in 1952, Mar-Val is known for being "Small enough to appreciate you, big enough to serve you." The California chain has nine locations in Colfax, Escalon, Nice, Georgetown, Groveland, Prather, Valley Springs and Willows.

"CENTR and CENTR Sugar Free are a growing success in chain grocery stores," said Stacey Rivas, Director of National Accounts for the Company. "Regional chains like Mar-Val are responding to customer demand and selling significant volumes of CENTR products - it is and will be an increasingly important factor in our remarkable sales growth this year. National chains are moving into CBD beverages as well. We look forward to further growth with Mar-Val as we launch new products."

About CENTR Brands Corp. CENTR Brands Corp. develops and markets non-alcoholic, functional beverages for the global market. The Company's first product, named CENTR, is a sparkling, low calorie, CBD beverage. For more information visit www.findyourcentr.com, and follow on Instagram at @findyourcentr.

For further information, contact Joseph Meehan at jmeehan@centrcorp.com.

On behalf of the Board,

CENTR BRANDS CORP.

/s/ Joseph Meehan

Joseph Meehan, Chairman & Chief Executive Officer

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