

CENTR Now Sold by L.A.'s Premier Grocery Chain Erewhon Market

Vancouver, British Columbia--(Newsfile Corp. - September 23, 2021) - CENTR Brands Corp. (the "**Company**") (CSE: CNTR) (FSE: 303) (OTCQB: CNTRF) today announced that [California](#) supermarket chain Erewhon Market ("Erewhon") now sells both CENTR and CENTR Sugar Free. With six locations in the Los Angeles area, Erewhon focuses on niche, locally produced, and [organic](#) foods.

"We are thrilled to be welcomed into Erewhon, LA's most luxurious health-food market. Erewhon has become widely recognized as California's preeminent grocer for the highest quality consumer food and beverage brands, and is an icon in Southern California," said Stacey Rivas, Director of National Accounts for the Company. "Their focus on trendsetting, healthful products is a perfect fit for CENTR and CENTR Sugar-Free, and we are excited to be a part of the experience and show our outstanding product to their customers."

About CENTR Brands Corp. CENTR Brands Corp. develops and markets non-alcoholic, functional beverages for the global market. The Company's first product, named CENTR, is a sparkling, low-calorie, CBD beverage. For more information visit www.findyourcentr.com, and follow on Instagram at [@findyourcentr](#).

For further information, contact Joseph Meehan at jmeehan@centrcorp.com.

On behalf of the Board,

CENTR BRANDS CORP.

/s/ Joseph Meehan

Joseph Meehan, Chairman & Chief Executive Officer

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