

CENTR Brands Corp. Announces Sales Team Hires

Vancouver, British Columbia--(Newsfile Corp. - June 23, 2021) - CENTR Brands Corp. (CSE: CNTR) (FSE: 303) (OTCQB: CNTRF) (the "**Company**") today announced the following sales appointments:

- Curt Leonard - promoted to Pacific Northwest Region Manager, from his role as Account Manager, Northern California;
- Alexandra Schatz - Gulf Coast Region Manager;
- Curtis Cooke - Account Manager, Tennessee;
- Susana Lerner - Account Manager, Northern California;
- Nick Colucci - Account Manager, Denver
- Steve Meyers - Account Manager, Northern California;
- Rich Anderson - Account Manager, Southern California;
- Victor Cole - Account Manager, Michigan;
- Luis Saboria - Account Manager, Arizona & New Mexico;
- Maggie Hultman - Account Manager, Kansas/Missouri/Iowa; and
- Fallon Flynn - Account Manager, Florida.

Art Danner, SVP Sales noted, "We are thrilled to add such high-calibre talent to the CENTR sales team. CENTR™ and CENTR™ Sugar Free are experiencing rapid growth, and our sales team is expanding to support our brand. We now have 17 sales professionals nationwide dedicated to help you *Find Your CENTR*".

About CENTR Brands Corp. CENTR Brands Corp. develops and markets non-alcoholic, functional beverages for the global market. The Company's first product, named CENTR, is a sparkling, low-calorie, CBD beverage. For more information visit www.findyourcentr.com, and follow on Instagram at @findyourcentr.

For further information, contact Joseph Meehan at jmeehan@centrcorp.com.

On behalf of the Board,

CENTR BRANDS CORP.

/s/ Joseph Meehan

Joseph Meehan, Chairman & Chief Executive Officer

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