

UPCO International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)

Vancouver, BC, Canada

NEWS RELEASE

Upco International Inc. Announces integration of Blockchain Technologies into its E-wallet

Vancouver, BC, February 5, 2018, Upco International Inc. (CSE: UPCO) (OTC: UCCPF) (Frankfurt: U06)) ("UPCO") is pleased to announce that it has successfully integrated leading-edge blockchain technologies into its E-wallet payment system as a step towards the development of a full-featured international invoice/payment/exchange/transfer system for hard currencies and invoice/payment/transfer for cryptocurrencies.

Our blockchain implementation significantly moves us towards demonstrating our Blockchain technology's ability to maintain reasonable transaction time and rates as expected from main-streamed payment application, but without the cost of resources associated with bitcoins and other cryptocurrencies. We have developed a distributed platform using Blockchain Technology and transactions can be confirmed almost instantaneously on our system, while it can take minutes or hours to confirm Cryptocurrency transactions on current existing systems.

Mr Andrea Pagani, CEO and President commented: "This is a massive step forward for our company having the integration of Blockchain technologies in our E-wallet. This moves us a step closer to having a cashless society using Blockchain technology."

About Upco International Inc.

Upco International Inc. is a cloud-based mobile service company which provides high-quality voice termination to a market driven by the growing activity in online communications and commerce. Upco is a licensed Global Telecom Carrier within the international VoIP (voice over IP) wholesale business. Upco has designed a software application for Apple iOS and Android, similar to SKYPE and WhatsApp. With the forthcoming addition of the Upco E-Wallet using Blockchain Payment Services, users will be able to: send invoices, approve payments, transfer international funds, convert international currencies, and track transfers and payments. The application will also allow vendors to securely share account information with their clients.

Please visit www.upcointernational.com for further information.

ON BEHALF OF THE BOARD OF DIRECTORS

Jag Sandhu, Director and Vice President, Corporate Development

Neither the Canadian Securities Exchange nor its regulation services provider has reviewed or accepted responsibility for the adequacy or accuracy of the content of this news release.

Forward-Looking Statements

This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "will" "may" "believe", "expect", "anticipate", "intend", "estimate", "development", "forthcoming", "potentially" and similar expressions, or are those, which, by their nature, refer to future events. Upco cautions investors that any forward-looking information provided by Upco is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements.