

PeakBirch Logic Enters Agreement with Humble and Fume Inc.

Vancouver, British Columbia--(Newsfile Corp. - November 10, 2020) - PeakBirch Logic Inc. (CSE: PKB) (FSE: KYH2) ("PeakBirch" or the "Company") is proud to announce that it has entered a relationship with Humble & Fume Inc. through its wholly owned subsidiary Windship Trading ("Windship") which allows PeakBirch and Windship to partner to provide PeakBirch's customers with an exciting expansion of brand offerings.

By partnering with Windship, PeakBirch will have access to a wide range of cannabis accessories and will distribute these products through its portfolio of niche e-commerce websites, including [Namaste Vapes](#), [Lifted CBD](#), [Greeny](#), and [Everyone Does It](#).

"Our entire team at PeakBirch Logic is enthusiastic about our new partnership with Humble & Fume Inc.," says Marc Mulvaney, CEO of PeakBirch. "Both of our companies have emerged as leaders in the cannabis e-commerce space, and we're confident that our relationship will prove to be mutually beneficial."

PeakBirch Logic is a platform focused on expanding the online presence and revenue streams of niche e-commerce websites with established domain authority and a track record of sustainability. The Company's executive team, who plan to expand into new niche e-commerce fields in the coming months, have several decades of combined experience in the cannabis industry.

As part of PeakBirch's continued expansion, it has identified trusted partners such as Windship. Founded in 2010, Windship Trading has developed an extensive network of retailers and other partners across North America for which it fulfils orders through online e-commerce platforms like PeakBirch. Windship's inventory includes items from notable brands such as Martha Stewart CBD, Storz & Bickel, Puffco, Gravlabs, Ryot and Empire Glassworks. In addition, Windship Trading has also developed several of its own in-house brands. It is expected that these brands will be available for sale across PeakBirch's e-commerce platforms.

To learn more about PeakBirch's new partnership with Windship Trading, please contact PeakBirch using the information below.

CONTACT

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About PeakBirch

[PeakBirch](#) is a multi-brand management company providing services & related products to the cannabis industry that believes its strong focus on and investment in marketing, brand, education to help customers make sound purchasing decision, strategic brand partnerships, and a delivery software technology will create a business with the potential to generate a significant and sustained return on invested capital over the long-term.

About Humble & Fume Inc.

Humble & Fume Inc. is a North American leader in the distribution of premium cannabis consumables and accessories. Through its Canadian and U.S. distribution capabilities, the company operates as a vertically integrated and multi-channel distribution platform to over 5,000 cannabis or other businesses across North America, including licensed cannabis retailers, smoke or head shops, and specialty

retailers. Humble & Fume Inc. operates four complimentary, wholly owned subsidiaries for the distribution of cannabis consumables and other accessories: BOBHQ, Windship Trading, Fume Labs, and Humble Cannabis Solutions. Through Humble & Fume Inc.'s comprehensive North American sales and distribution network and over 20 years of operational experience and expertise, the Company is the undisputed leader of cannabis accessories in Canada. To learn more about Humble & Fume Inc. and its operations, please visit the Company's websites at <https://bobhq.com>, <https://humbleandfume.com>, <https://windshiptrading.com>, <http://fumelabs.com>

About Windship Trading

Established in central Texas, with humble beginnings, Windship Trading has grown to become one of the leading international distributors for the smoke shop industry. Since 2010, we have provided exemplary service to thousands of smoke shop retailers, sub-distributors, e-commerce companies, among others. After partnering with BOBHQ in Canada under the parent company Humble & Fume Inc. in 2017, the company rapidly expanded beyond our headquarters in San Marcos, Texas. Windship Trading currently has additional active operations across the United States in St. Petersburg, Denver, Las Vegas, and Los Angeles.

Neither the Canadian Securities Exchange nor its regulations services provider have reviewed or accept responsibility for the adequacy or accuracy of this release.

FORWARD LOOKING INFORMATION

This news release may include forward-looking statements that are subject to risks and uncertainties. All statements within, other than statements of historical fact, are to be considered forward looking. Although the Company believes the expectations expressed in such forward looking statements are based on reasonable assumptions, such statements are not guarantees of future performance and actual results or developments may differ materially from those in forward-looking statements. Factors that could cause actual results to differ materially from those in forward-looking statements include the cost of goods to be sold under the Company's drop-shipping model, changes in government regulations or enforcement, the ability for the Company to expand its US operations or expand to international markets, continued availability of capital and financing, and general economic, market or business conditions. There can be no assurances that such statements will prove accurate and, therefore, readers are advised to rely on their own evaluation of such uncertainties. We do not assume any obligation to update any forward-looking statements except as required under the applicable laws. This press release contains forward-looking statements. The use of any of the words "anticipate", "continue", "estimate", "expect", "may", "will", "project", "should", "believe" and similar expressions are intended to identify forward-looking statements. Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this press release. Actual results could differ materially from those currently anticipated due to a number of factors and risks various risk factors discussed in the Company's listing statement under the Company's profile on www.sedar.com.



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