

**WEST ISLAND BRANDS INC.
(formerly Matica Enterprises Inc.)**

LETTER OF TRANSMITTAL

TO: CAPITAL TRANSFER AGENCY

The undersigned hereby represents and warrants that the undersigned is the owner of the number of common shares ("Shares") of West Island Brands Inc. (formerly Matica Enterprises Inc.) (the "Company"), which Shares are represented by the holding(s) described below and delivered herewith and the undersigned has good title to the Shares represented by the said holding(s), free and clear of all liens, charges and encumbrances, and has full power and authority to herewith deposit such Shares.

*Certificate Number (if available)	Number of Shares	Registered in the Name of

*Need not be completed if the Shares are represented by a Direct Registration Advices

The above-listed holdings are hereby tendered in exchange for certificates representing Shares of the Company on the basis of one (1) post-consolidated Share of the Company for thirty (30) Shares of the Company. the Company will not issue any fractional Shares as a result of the consolidation. Instead, each fractional Share remaining after conversion that is less than one-half of a Share must be cancelled and each fractional Share that is at least one-half of a Share must be changed to one whole Share.

The undersigned authorizes and directs Capital Transfer Agency (the "Transfer Agent") to issue a Share Certificate for the Company post-consolidated Shares to which the undersigned is entitled as indicated below and to mail such certificate to the address indicated below or, if no instructions are given, in the name and to the address if any, of the undersigned as appears on the share register maintained by the Company.

Name (please print)		
Address		
City	Province	Postal Code
Telephone (Office) ()	(Home) ()	Social Insurance Number/Tax Identification Number

Date: _____

Signature of Shareholder or Authorized Representative

INSTRUCTIONS

1. Use of Letter of Transmittal

- (a) Each shareholder holding share certificate(s) or a Direct Registration position of the Company must send or deliver this Letter of Transmittal duly completed and signed together with the share certificate(s) (where applicable) described herein to the Transfer Agent at the office listed below. The method of delivery to the Transfer Agent is at the option and risk of the shareholder, but if mail is used, registered mail is recommended if certificates are being submitted.
- (b) Shares registered in the name of the person by whom (or on whose behalf) the Letter of Transmittal is signed need not be endorsed or accompanied by any Securities Transfer Form/ Power of Attorney.
- (c) Shares not registered in the name of the person by whom (or on whose behalf) the Letter of Transmittal is signed must be endorsed by the registered holder thereof or deposited together with a Securities Transfer Form/Power of Attorney properly completed by the registered holder. Such signature must be guaranteed by an "Eligible Institution" or in some other manner satisfactory to the Transfer Agent. A Securities Transfer Form is available on our website at www.capitaltransferagency.com under the "Printable Forms" icon.

An "Eligible Institution" means a Canadian schedule 1 chartered bank, a member of the Securities Transfer Agent Medallion Program (STAMP), a member of the Stock Exchanges Medallion Program (SEMP) or a member of the New York Stock Exchange Inc Medallion Signature Program (MSP). Members of these programs are usually members of a recognized stock exchange in Canada and the United States, members of the Investment Industry Regulatory Organization of Canada, members of the Financial Industry Regulatory Authority or banks and trust companies in the United States.

- (d) Where the Letter of Transmittal is executed on behalf of a corporation, partnership or association, or by an agent, executor, administrator, trustee, guardian or any person acting in a representative capacity, the Letter of Transmittal must be accompanied by satisfactory evidence of the representative's authority to act.
- (e) The Company reserves the right if it so elects in its absolute discretion to instruct the Transfer Agent to waive any defect or irregularity contained in any Letter of Transmittal received by it.

2. Lost Share Certificates

If a share certificate has been lost or destroyed, the Letter of Transmittal must be completed as fully as possible and forwarded to the Transfer Agent together with a letter stating the loss. The Transfer Agent will respond with the replacement requirements, which must be properly completed and returned prior to effecting the exchange.

3. More Information

Additional copies of the Letter of Transmittal may be obtained from the Transfer Agent at the office listed below. Any questions should be directed to the Transfer Agent at 416-350-5007 or by e-mail to spresnail@capitaltransferagency.com. Please note delivery of this Letter of Transmittal to an address other than those set forth below does not constitute a valid delivery.

By Mail Capital Transfer Agency
Suite 920, 390 Bay Street
Toronto, ON M5H 2Y2

By Hand or Courier Capital Transfer Agency
Suite 920, 390 Bay Street
Toronto, ON M5H 2Y2