



PokerVision Network to Televis 2 Major Events with the Canadian Poker Tour (CPT) *CPT to Re-launch with the Canadian Open Poker Championships and CPT National Poker Championships*

Calgary, Alberta – (April 18, 2017) **PokerVision Media Inc. (PVN)**, a wholly owned subsidiary of **ePlay Digital Inc. (CSE:EPY) (FSE:2NY2)** is pleased to announce that it has entered into an agreement to produce and broadcast 2 major Canadian Poker Tour events as part of the re-launch of the CPT which was acquired last December by ePlay Digital Inc. The Company has recently incorporated an events and gaming division to secure the various licenses from provincial regulators required to run events in Canada.

The Canadian Open Poker Championship (COPC) is a branded series of events that in previous years were televised on Rogers SportsNet and The Score Television Network in Canada and featured a \$5,000 buy in “heads up” format for its main event. The series attracted many of the world’s top poker pros and celebrities and the new and improved series will enhance the television and event experience with the incorporation of PVN’s CyberRail interactive broadcast app. Past TV episodes of the COPC are currently airing in the US on The Action Network which reaches over 22 million households.

The CPT National Poker Championships is a new series that will introduce an innovative and unique tournament structure that will allow players from across the country to compete in various locations then coming together in a fully televised and live streamed final at a centralized host venue. This multi-venue format has been used successfully in other countries and is anticipated that it will generate one of the largest prize pools the Canadian market has ever seen.

“We are moving forward quickly to bring Canadian poker to PVN and broadcast the game in new interactive ways to engage viewers and players alike” commented PVN Director of Poker Programming Adam Schwartz. “The team we are assembling to innovate the tournament experience will set the new standard for broadcast tournament coverage.”

The Company looks to generate revenues in multiple ways from this vertically integrated business model. Tournament registration fees, sponsorships, advertising and license fees will be generated in the events division while the television and multi-platform networks create subscription and digital revenue streams for the media division. Watch for further details to be posted on the PVN website www.pokervisionmedia.com.

About PokerVision Media

PokerVision Media Inc., a subdivision of ePlay Digital, is a Calgary, Alberta-based multi-platform media and entertainment company that is redefining the future of sports consumption by bridging poker, gaming, eSports and sports content with unparalleled consumer interactivity. Engaging viewers on multiple platforms with live events and original programming that embed gamification and interactivity, sets the stage for PVN to change the way media is consumed and monetized in targeted industries.

About ePlay Digital

ePlay Digital Inc. develops and operates broadcast and live video technologies that enable TV networks to evolve and meet the demands of today’s highly-engaged audiences. ePlay bridges the gap between traditional TV and dynamic, next generation digital broadcasts that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the ePlay platform to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, and others.

Further Information

Further details are available under the Company’s profile on SEDAR at www.sedar.com, and the Company’s profile on the CSE’s website at www.thecse.com

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Canadian Securities Exchange ([CSE](#)): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.