

Luxxfolio Provides Corporate Update, Increase in Litecoin Treasury

Key Highlights

- **Litecoin Treasury Increases to 20,084 LTC** – Representing approximately **75,539 litoshis per share**, up from 30,020 litoshis per share on March 31, 2025 – a **Litecoin per-share yield of 151.6%**.
- **cbLTC Liquidity Provision Underway** – Luxxfolio has purchased and deployed **841 cbLTC** into decentralized liquidity protocols to generate organic, on-chain yield from its Litecoin treasury holdings.
- **Advancing Litecoin Infrastructure Development** – Engaging with the Litecoin community to support ZK-rollups, smart contract functionality, and Layer 2 innovations.
- **Strategic Focus on Stablecoin Payments & Yield** – Broader roadmap includes stablecoin integrations, self-custody wallets, and merchant processing tools.
- **\$2.5 Million Financing Closed** – Capital raised to fund infrastructure growth, staking deployment, and ecosystem expansion.

Vancouver, British Columbia--(Newsfile Corp. - July 17, 2025) - **LUXXFOLIO Holdings Inc.** (CSE: LUXX) (OTCQB: LUXFD) (FSE: LUH0) (the "Company" or "Luxxfolio") is pleased to provide a general corporate update following the close of a \$2.5 million private placement last week (the "**Financing**").

Following the successful Financing, Luxxfolio is excited to announce that it has increased its treasury position in Litecoin. In line with its ongoing Litecoin accumulation strategy to support its Litecoin-first infrastructure thesis, Luxxfolio has increased its Litecoin holdings to **20,084 LTC**, representing approximately **75,539 litoshis per share**, up from **30,020 litoshis per share** as of March 31, 2025. This reflects a **Litecoin-per-share yield of approximately 151.6%**, driven by strategic accumulation and disciplined treasury management. The Company remains debt-free and holds all Litecoin reserves unencumbered. Luxxfolio is committed to growing its Litecoin-per-share metrics over time as a foundational pillar of long-term shareholder value and alignment.

Luxxfolio views Litecoin not only as a long-term reserve asset, but as a core building block of its infrastructure-focused business model. Alongside its Litecoin treasury strategy, the Company is actively advancing initiatives in stablecoin infrastructure, yield-generating staking mechanisms, and mining operations. As part of this roadmap, Luxxfolio has purchased and deployed **841 cbLTC**, a wrapped and composable form of Litecoin, into decentralized liquidity protocols to generate **organic, on-chain yield** from its treasury. This strategy marks a key step toward monetizing Litecoin reserves while maintaining full on-chain transparency and custody. By actively participating in the emerging cbLTC liquidity ecosystem, Luxxfolio aims to enhance capital efficiency and support broader adoption of Litecoin as a utility asset within decentralized finance.

The Company continues to engage directly with key members of the Litecoin community to support and co-develop next-generation functionality on the Litecoin blockchain, with a focus on ZK-rollups, smart contract capabilities, and expanded Layer 2 applications. Luxxfolio remains committed to positioning itself at the forefront of Litecoin infrastructure and delivering long-term value to shareholders through a transparent, on-chain capital strategy.

"We believe Litecoin has a unique and underappreciated role to play as a foundation layer for global crypto payments and on-chain financial infrastructure," said Tomek Antoniak, CEO of Luxxfolio. "With this treasury expansion and the deployment of cbLTC staking strategies, we're not just accumulating LTC – we're activating it. Our aim is to deliver long-term Litecoin-per-share growth while helping to shape the next chapter of decentralized utility and capital efficiency on the Litecoin network," furthered Mr. Antoniak.

Director and CFO Updates

The Company also announces that Geoff McCord has resigned as Chief Financial Officer and Director of Luxxfolio to pursue other ventures. The Board of Directors thanks Mr. McCord for his contributions to the Company and wishes him all the best in his future endeavors. Concurrently, the Company is pleased to announce the appointment of Geoff Balderson as its new Chief Financial Officer and Director. Mr. Balderson brings extensive experience in public markets, finance, and corporate governance, and will support Luxxfolio's next phase of growth and infrastructure execution

LTC Per Share

LTC per share is a non-IFRS metric calculated by dividing the Company's total Litecoin holdings by its basic number of common shares outstanding as of the date of reporting. Litecoin-per-share yield is calculated as the percentage change in LTC per share from a prior reporting date to the current period. These figures are intended to provide a transparent, on-chain measure of shareholder alignment and treasury performance. Calculations exclude the effects of any convertible securities, such as options or warrants, and do not account for future dilution. While not a substitute for IFRS financial metrics, LTC per share offers a directional view of the Company's progress in building Litecoin-backed per-share value over time.

About LUXXFOLIO Holdings Inc.

Luxxfolio is a digital infrastructure and technology company focused on enabling the next generation of crypto-powered commerce. The Company is actively developing and investing in on-chain technologies that support real-world cryptocurrency use cases, including stablecoin payments, merchant processing, and self-custody wallets. Luxxfolio has adopted a Litecoin treasury strategy as part of its long-term vision. With a foundation in decentralized systems and digital assets, Luxxfolio aims to help accelerate the mainstream adoption of crypto for everyday payments.

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factors that cause actions, events or results to differ from those anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in forward-looking statements. The Company has no intention to update any forward-looking statement, even if new information becomes available as a result of future events, new information or for any other reason, except as required by law.



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