

## **BGX ANNOUNCES MARKETING ENGAGEMENT**

**VANCOUVER, BC, April 19, 2024** – BGX – Black Gold Exploration Corp. (the "**Company**" or "**BGX**") (CSE: BGX) announces that it has engaged CHero Enterprises Corp. ("**CHero**") operating as Clout Hero to provide marketing services (the "**Marketing Services**") commencing April 22, 2024, for a period of two months.

The Marketing Services include corporate image development, social media development, web optimization and banner advertisements. CHero will use LinkedIn, Google Ads and "X" (formerly known as Twitter).

As consideration for the Marketing Services, CHero will be paid \$15,000 per month (inclusive of tax) and be issued 6,000 Performance Share Units (PSU's). 3,000 PSU's convert to common shares upon the achievement of 8,500 impressions of banner ads and media directly attributable and verified by third party reports, such as google analytics; and 3,000 PSUS convert to common shares upon completion of this Marketing Agreement.

The PSUs and common shares issuable upon conversion of the PSUs are subject to a four-month hold period commencing on the grant date.

On behalf of the Company,

Francisco Gulisano Chief Executive Officer

## About BGX

BGX – Black Gold Exploration Corp. (CSE: BGX) is an oil and gas exploration company dedicated to creating shareholder value through the acquisition, exploration and development of oil and gas projects. It is currently developing the El Carmen Project located in the San Jorge in the Chubut Province of Argentina with proximity to existing and functioning pipelines in a well-established oil production area. For more information visit https://www.bgxcorp.com.

Neither the CSE nor the CSE's Regulation Services Provider (as that term is defined in the policies of the CSE) accept responsibility for the accuracy of this release.

For further information: info@bgxcorp.com or 236-259-0279