FORM 11

NOTICE OF PROPOSED STOCK OPTION GRANT OR AMENDMENT

Name of Listed Issuer: The Tinley Beverage Company Inc. (the “Issuer”).

Trading Symbol: TNY   
  
Date: February 1, 2023

1. **New Options Granted:**

Date of Grant: January 30, 2023

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| Name of Optionee | Position (Director/ Officer/ Employee/ Consultant/ Management Company | Insider Yes or No? | No. of Optioned Shares | Exercise Price | Expiry Date | No. of Options Granted in Past 12 Months |
| Paul Burgis | Director | Yes | 500,000 | $0.10 | 30-Jan-2028 | NIL |
| Kirsten Chapman | Director | Yes | 500,000 | $0.10 | 30-Jan-2028 | NIL |
| Blaze Life Holdings LLC | Management Company | Yes | 800,000 | $0.10 | 30-Jan-2028 | NIL |

Total Number of optioned shares proposed for acceptance: 1,800,000

1. **Other Presently Outstanding Options:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Name of Optionee | No. of Optioned Shares(1) | Exercise Price | Original Date of Grant | Expiry Date |
| Jessica Mellem | 100,000 | $0.87 | 20-Apr-2018 | 20-Apr-2023 |
| Curtis Marvis | 300,000 | $0.79 | 13-Aug-2018 | 13-Aug-2023 |
| David Ellison | 250,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Curtis Marvis | 250,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Andrew Stodart | 250,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Theodore Zittell | 650,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Jeffrey Maser | 650,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Richard Gillis | 900,000 | $0.58 | 30-Nov-2018 | 30-Nov-2023 |
| Sean Roche | 100,000 | $0.58 | 11-Dec-2018 | 11-Dec-2023 |
| William Douglas Fulton | 250,000 | $0.58 | 14-Dec-2018 | 14-Dec-2023 |
| Ami Rasmussen | 100,000 | $0.56 | 04-Sep-2019 | 04-Sep-2024 |
| Jessica Mellem | 50,000 | $0.56 | 04-Sep-2019 | 04-Sep-2024 |
| Ty Bowers | 125,000 | $0.56 | 04-Sep-2019 | 04-Sep-2024 |
| Baron Davis | 200,000 | $0.37 | 14-Nov-2019 | 14-Nov-2024 |
| Jeffrey Maser | 590,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| David Ellison | 290,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| Theodore Zittell | 590,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| Curt Marvis | 290,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| Richard Gillis | 290,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| William Douglas Fulton | 290,000 | $0.41 | 23-Dec-2019 | 23-Dec-2024 |
| Uptick Capital Partners LLC | 200,000 | $0.37 | 25-Oct-2020 | 25-Oct-2025 |
| Jeffery Maser | 650,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| Theodore Zittell | 650,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| David Ellison | 350,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| Curt Marvis | 350,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| William Douglas Fulton | 350,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| Salomon Ponte | 25,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| Ron Allen | 25,000 | $0.41 | 27-Jan-2021 | 27-Jan-2026 |
| David Watson | 50,000 | $0.47 | 24-Feb-2021 | 24-Feb-2026 |
| Ricky Talati | 350,000 | $0.47 | 24-Feb-2021 | 24-Feb-2026 |
| North Equities | 100,000 | $0.50 | 9-Mar-2021 | 9-Mar-2026 |
| North Equities | 100,000 | $0.70 | 9-Mar-2021 | 9-Mar-2026 |
| North Equities | 100,000 | $1.00 | 9-Mar-2021 | 9-Mar-2026 |
| Manish Kshatriya | 200,000 | $0.23 | 17-Aug-2021 | 17-Aug-2026 |
| Jessica Mellem | 100,000 | $0.23 | 17-Aug-2021 | 17-Aug-2026 |
| Timothy Gonzales | 25,000 | $0.17 | 29-Sep-2021 | 29-Sep-2026 |
| Theodore Zittell | 2,100,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Manish Kshatriya | 1,500,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| David Ellison | 1,000,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Andrew Stodart | 350,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Salomon Ponte | 350,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Richard Gillis | 250,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Jessica Mellem | 150,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Raegan Edwards | 150,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Timothy Gonzales | 50,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| David Watson | 50,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Ami Rasmussen | 50,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |
| Ty Bowers | 50,000 | $0.10 | 15-Sep-2022 | 15-Sep-2027 |

(1) Set out number of optioned shares for each grant with different terms.

**3. Additional Information**

(a) If shareholder approval was required for the grant of options (including prior approval of a stock option plan), state the date that the shareholder meeting approving the grant was or will be held.

N/A

(b) State the date of the news release announcing the grant of options.

January 31, 2023

(c) State the total issued and outstanding share capital at the date of grant or amendment.

150,859,565

(d) State, as a percentage of the issued and outstanding shares of the Issuer indicated in (c) above, the aggregate number of shares that are subject to incentive stock options, including new options, amended options and other presently outstanding options.

11.92%

(e) If the new options are being granted pursuant to a stock option plan, state the number of remaining shares reserved for issuance under the plan.

12,181,913

1. If the Issuer has completed a public distribution of its securities within 90 days of the date of grant, state the per share price paid by the public investors.

N/A

1. Describe the particulars of any proposed material changes in the affairs of the Issuer.

N/A

**4. Certificate of Compliance**

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.

1. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
2. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
3. All of the information in this Form 11 Notice of Proposed Stock Option Grant or Amendment is true.

Dated February 1, 2023 .

Theodore Zittell   
Name of Director or Senior Officer

*“Theodore Zittell”*   
Signature

Director & Chief Executive Officer   
Official Capacity