Green Growth Brands Opens CBD Shops in Indiana and Tennessee Malls

New shops represent the next step in the plan to dominate CBD retailing

COLUMBUS, OH February 21, 2019 – Green Growth Brands, Inc. (CSE: GGB) (OTCQB: GGBXF) (GGB or the Company) is pleased to announce the opening of two new Seventh Sense CBD shops, located in Glenbrook Square, Fort Wayne, Indiana and in Hamilton Place, Chattanooga, Tennessee. These new shops represent the next step in Green Growth Brands' plan to dominate CBD retailing and planned network of hundreds of shops designed to serve customers across the United States.

Earlier this month, Green Growth Brands announced the opening of its first Seventh Sense CBD Shop at the Fayette Mall in Lexington, Kentucky and the launch of its eCommerce website <u>ShopSeventhSense.com</u>.

"We know that the stickiest customers come from in-store experiences," said Peter Horvath, CEO of Green Growth Brands. "In our growing network of shops, we are committed to providing compelling assortments of products that encourage our customers to explore. Early results have seen Seventh Sense products selling though at three-times the typical performance of personal care products, accomplished with never-seen-before brands and zero marketing beyond point of sale. We could not be happier with the way the brand and the network are growing."

As previously announced, GGB intends on partnering with a variety of developers to sign lease agreements for prime real estate throughout America and is having very encouraging discussions with a number of well-known property groups. The shop in Glenbrook Square, Fort Wayne, Indiana will be approximately 200 square feet in size, and is the first space leased by GGB from Brookfield Properties. The shop in Hamilton Place, Chattanooga, Tennessee will be approximately 180 square feet in size, and is the second space leased by GGB from CBL Properties.

The Seventh Sense CBD shop retails high-quality botanical therapy CBD-infused personal care and beauty products at affordable prices. The ever-expanding product offering includes CBD-infused body lotion, muscle balm, body wash, bath salts, sugar scrub, bath bomb, lip balm, and face oil.

About Green Growth Brands

Green Growth Brands expects to dominate the cannabis and CBD market with a portfolio of emotion-driven brands that people love. Led by Peter Horvath, the GGB team is full of retail and consumer packaged goods experts with decades of experience building successful brands. Join the movement at GreenGrowthBrands.com.

For investor relations inquiries, please contact:

Julia Fulton, Investor & Public Relations (614) 505-9880 jfulton@greengrowthbrands.com

or

Eric Wright 416-640-2963 ewright@greengrowthbrands.com Peter Horvath (614) 508-4222

For media enquiries or interviews, please contact: Wynn Theriault, Thirty Dash Communications 416-710-3370 wynn@thirtydash.ca

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Certain information in this news release constitutes forward-looking statements under applicable securities law. Any statements that are contained in this news release that are not statements of historical fact may be deemed to be forward-looking statements. Forward-looking statements are often identified by terms such as "may", "should", "anticipate", "expect", "intend", "forecast" and similar expressions. Forward-looking statements necessarily involve known and unknown risks, including, without limitation, risks associated with general economic conditions; adverse industry events; marketing costs; loss of markets; future legislative and regulatory developments involving medical and recreational marijuana; inability to access sufficient capital from internal and external sources, and/or inability to access sufficient capital on favorable terms; the marijuana industry in the United States, income tax and regulatory matters; the ability of the Company to implement its business strategies; competition; currency and interest rate fluctuations and other risks, including those factors described under the heading "Risks Factors" in the Company's Annual Information Form dated November 26, 2018 which is available on the Company's issuer profile on SEDAR.

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