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## Better Plant Adds Nationwide Natural Foods to its Distribution Network

Vancouver, B.C. – November 24, 2021: Better Plant Sciences Inc. (CSE: PLNT) (OTCQB: VEGGF) (FRA: YG3) (“Better Plant”), a wellness company that develops and sells sustainable, plant-based products that are better for health and better for the earth, announces that it has added Nationwide Natural Foods Inc. (“Nationwide”) as a distributor for Jusu Bar juices in Canada.



Nationwide brings with them a seasoned salesforce of 7 account managers with accounts across Canada for major and independent grocery stores focused on delivering clean, natural products that cater to a

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certain lifestyle. Accounts included in Nationwide's distribution network include Sobeys, The Jim Pattison Group of Stores, Country Grocer, Whole Foods Market, Nutters, and Sunterra Markets.

"On behalf of my father's company we are quite excited to be working alongside Jusu Juice to offer retailers some great cold pressed juices that are full of wellness and nutrition to offer their shoppers", says Randy Sihota, Operations and Business Development for Nationwide. "We're looking forward to seeing more innovative nutritious creations come out of the Jusu Bar, it all starts from the ground up."

"Working with Nationwide allows us to capitalize on the wide network of grocery chains they service across Canada", says Amber Allen, Director of Sales for Better Plant. "Having dedicated representatives in each region ensures our brand presence across Canada. This fits well with our growth strategy to increase distribution for Jusu Bar throughout Eastern Canada."

### **About Nationwide Natural Foods Inc.**

Nationwide is a Canadian owned and operated family business since 2000. Nationwide specializes in the distribution of various domestic and imported products to retailers across Canada. It offers a wide selection of natural, organic, gluten free, vegan and vegetarian products, with products including dry, refrigerated and frozen.

Nationwide is dedicated to providing its customers with the highest level of quality products and customer service in addition to affordable pricing. Purchasing, logistics and distribution are closely monitored to ensure maximum efficiency.

Nationwide has seen a steady growth since 2000 and its goal is for continuous improvement of the services offered to its retailers. Its customer base includes major and independent grocery stores, specialty stores, coffee shops, and bistros.

### **About Better Plant Sciences Inc.**

Better Plant harnesses plant intelligence and leverages modern science to offer sustainable, plant-based products that are better for health and better for the earth. It makes and sells over 75 proprietary products, all made with 100% natural ingredients, under the brands Jusu, Urban Juve and Wright & Well. Better Plant operates Jusu Bar, a quick serve restaurant alternative in Victoria, BC, which serves up fresh, healthy, and nutritious options with a focus on Jusu cold-pressed juices. JusuBar.com offers home

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delivery of refrigerated plant-based beverages consisting of cold-pressed juices and packaged juice cleanses. Through its Shopify enabled eCommerce sites [getjusu.com](http://getjusu.com) and [urbanjuve.com](http://urbanjuve.com), Better Plant sells plant-based personal care products and cleaning products. Better Plant products are sold through a network of online and brick and mortar retail locations including Whole Foods Market, Pharmasave, Healthy Planet and Vitasave. Better Plant also offers operational, financial, and other services to companies with businesses that align with Better Plant's mission to help create a better world.

For more information or to purchase Jusu Wellness products, visit [getjusu.com](http://getjusu.com) or follow Jusu Wellness on [Instagram](#) or [Facebook](#).

For more information or to purchase Jusu Bar products, visit [jusubar.com](http://jusubar.com) or follow on [Instagram](#).

For more information on Better Plant, visit [betterplantsciences.com](http://betterplantsciences.com) or follow on [Instagram](#), [Twitter](#) or [LinkedIn](#).

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

**Cautionary Statement Regarding Forward-Looking Statements**

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*This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, brand development, availability of packaging, intellectual property protection, reduced global commerce and reduced access to raw materials and other supplies due to the spread of COVID-19, the potential for not acquiring any rights as a result of the patent application and any products making use of the intellectual property may be ineffective or the company may be unsuccessful in commercializing them; and other approvals will be required before commercial exploitation of the intellectual property can happen. Demand for the company’s products, general business, economic, competitive, political and social uncertainties, delay or failure to receive board or regulatory approvals where applicable, and the state of the capital markets. Better Plant cautions readers not to place undue reliance on forward-looking statements provided by Better Plant, as such forward-looking statements are not a guarantee of future results or performance and actual results may differ materially. The forward-looking statements contained in this press release are made as of the date of this press release, and Better Plant expressly disclaims any obligation to update or alter statements containing any forward-looking information, or the factors or assumptions underlying them, whether as a result of new information, future events or otherwise, except as required by law.*