

PLANK VENTURES LTD.

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Plank Announces Further Investment in Creator.co / Shop and Shout Ltd. and Resignation of Chief Financial Officer

Vancouver, B.C. – September 15, 2021. Plank Ventures Ltd. (“Plank” or the “Company”) (CSE:PLNK) is pleased to announce that on September 10, 2021, it subscribed and paid for 200,000 common shares of Shop and Shout Ltd., a Vancouver-based technology company doing business as Creator (www.creator.co) by way of participating in the non-brokered private placement financing at a price of \$1.00 per common share for a total consideration of \$200,000.00 (the “Investment”). The Investment will be used to expand Creator’s team to further its growth objectives. Plank now owns 2.84% of the issued and outstanding common shares of Creator.

Creator is an ecosystem built to automate and scale Influencer campaigns for brands, while providing a home for micro-Influencers to grow. Creator currently holds the world’s largest community of registered micro-Influencers with over 75,000, and growing at over 1000 per week. With this many new micro-Influencer joining, they’ve become a destination for SME’s to drive cost-effective influencer campaigns. Creator is about to roll out a new affiliate network in Q2, which is expected to empower more brands and creators to profit from joining the site. For more information please visit <https://creator.co/>.

Ms. Melanie Pump resigned from her role as Chief Financial Officer of Plank on August 13, 2021. She was a tremendous asset to Plank and will be sorely missed. We wish Melanie all the best as she moves on to another early-stage company to assist them in setting up their organization for growth. We are reviewing replacement CFO candidates currently.

About Plank Ventures Ltd.

Plank is an investment company targeting investments and business opportunities in the technology arena, focusing on early-stage start-up companies that already have developed a customer and revenue base and were seeking funding for expansion.

ON BEHALF OF THE BOARD OF DIRECTORS

“Laurie Baggio”
CEO and Director

For additional information please contact:

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All statements in this press release, other than statements of historical fact, are “forward-looking information” with respect to the Company, Shop and Shout Ltd., and their respective business within the meaning of applicable securities laws, including the business plans and prospects of the Company. The Company provides forward-looking statements for the purpose of conveying information about current expectations and plans relating to the future and readers are cautioned that such statements may not be appropriate for other purposes. By its nature, this information is subject to inherent risks and uncertainties that may be general or specific and which give rise to the possibility that expectations, forecasts, predictions, projections or conclusions will not prove to be accurate, that assumptions may not be correct and that objectives, strategic goals and priorities will not be achieved. These risks

and uncertainties include but are not limited those identified and reported in the Company's public filings under its SEDAR profile at www.sedar.com. Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking information, there may be other factors that cause actions, events or results not to be as anticipated, estimated or intended. There can be no assurance that such information will prove to be accurate as actual results and future events could differ materially from those anticipated in such statements. The Company disclaims any intention or obligation to update or revise any forward-looking information, whether as a result of new information, future events or otherwise unless required by law.