

MATERIAL CHANGE REPORT

Item 1. Name and Address of Company

Plank Ventures Ltd. (the “Company” or “Plank”)
Suite 1080 – 789 W. Pender Street, Vancouver, BC V6C 1H2

Item 2. Date of Material Change

August 13, 2021 and September 10, 2021.

Item 3. News Release

The new release was disseminated through the news dissemination services of Stockwatch and Baystreet and filed on SEDAR under the profile of the Company on September 15, 2021.

Item 4. Summary of Material Change

The Chief Financial Officer of the Company resigned.
The Company subscribed and paid for 200,000 common shares of Shop and Shout Ltd.

Item 5. Full Description of Material Change

Item 5.1 Full Description of Material Change

On September 10, 2021, the Company subscribed and paid for 200,000 common shares of Shop and Shout Ltd., a Vancouver-based technology company doing business as Creator (www.creator.co) by way of participating in the non-brokered private placement financing at a price of \$1.00 per common share for a total consideration of \$200,000.00 (the “Investment”). The Investment will be used to expand Creator’s team to further its growth objectives. Plank now owns 2.84% of the issued and outstanding common shares of Creator.

Creator is an ecosystem built to automate and scale Influencer campaigns for brands, while providing a home for micro-Influencers to grow. Creator currently holds the world’s largest community of registered micro-Influencers with over 75,000, and growing at over 1000 per week. With this many new micro-Influencer joining, they’ve become a destination for SME’s to drive cost-effective influencer campaigns. Creator is about to roll out a new affiliate network in Q2, which is expected to empower more brands and creators to profit from joining the site. For more information please visit <https://creator.co/>.

Ms. Melanie Pump resigned from her role as Chief Financial Officer of Plank on August 13, 2021. She was a tremendous asset to Plank and will be sorely missed. We wish Melanie all the best as she moves on to another early-stage company to assist them in setting up their organization for growth. The Company is reviewing replacement CFO candidates currently.

Item 5.2 Disclosure for Restructuring Transactions

Not Applicable

Item 6. Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7. Omitted Information

The undersigned is aware of no information of a material nature that has been omitted.

Item 8. Executive Officer

Mr. Laurie Baggio, President, CEO & Director of the Company, is knowledgeable about the material change and this report. He can be contacted at (604) 805-7498.

Item 9. Date of Report

Dated September 15, 2021.