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## Better Plant Adds Whole Foods Market Pacific Northwest as Vendor for Jusu Bar

*Juices are now available in select locations in the Vancouver Metro*

**Vancouver, B.C. – September 08, 2021: Better Plant Sciences Inc. (CSE: PLNT) (OTCQB: VEGGF) (FSE: YG3) (“Better Plant”),** is pleased to announce Jusu cold-pressed juices have now added Whole Foods Market Pacific Northwest for 6 juices which are now available in select locations in Metro Vancouver.



The products that are now available at Whole Foods Market Cambie and Whole Foods Market North Burnaby are:

- Dancing in the Dark: Filtered water, Lemon Juice, Organic cane sugar, Charcoal
- Good Vibrations: Apple juice, Cucumber juice, Lemon juice, Kale juice, Ginger juice, Spinach juice, Parsley juice
- Blue Moon: Filtered water, Lemon juice, Organic cane sugar, Spirulina extract
- Eye of the Tiger: Orange juice, Carrot juice, Apple juice, Turmeric juice, Lemon juice

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- Welcome to the Jungle: Cucumber juice, Celery juice, Lemon juice, Spinach juice, Green Pepper juice, Parsley juice
- Heart and Soul: Carrot juice, Beet juice, Apple juice, Romaine juice, Celery juice, Lemon juice, Ginger juice

“We are so happy to support local businesses within our communities and are excited to bring Jusu to our customers in the great Vancouver area,” said Denise Breyley, Principal Forager of Whole Foods Market Pacific Northwest.

In addition to these Vancouver locations, Jusu juices are also available at Whole Foods Market Victoria. Also 14 products from the Jusu Wellness face care collection are now available for purchase at 7 Whole Foods Market locations throughout Ontario.

“We are thrilled that our newly branded cold-pressed juices have been well-received”, said Penny White, President and CEO of Better Plant. “With the addition of Whole Foods Market Pacific Northwest, we expect the Jusu ecosystem to continue growing.”

### **About Better Plant Sciences Inc.**

Better Plant harnesses plant intelligence and leverages modern science to offer sustainable, plant-based products that are better for health and better for the earth. It makes and sells over 75 proprietary products, all made with 100% natural ingredients, under the brands Jusu, Urban Juve and Wright & Well. Better Plant operates Jusu Bar, a quick serve restaurant alternative in Victoria, BC, which serves up fresh, healthy, and nutritious options with a focus on Jusu cold-pressed juices. Jusubar.com offers home delivery of refrigerated plant-based beverages consisting of cold-pressed juices and packaged juice cleanses. Through its Shopify enabled eCommerce sites [getjusu.com](http://getjusu.com) and [urbanjuve.com](http://urbanjuve.com), Better Plant sells plant-based personal care products and cleaning products. Better Plant products are sold through a network of over 150 online and brick and mortar retail locations including Whole Foods Market, Pharmasave, Healthy Planet and Vitasave. Better Plant also offers operational, financial, and other services to companies with businesses that align with Better Plant’s mission to help create a better world.

For more information or to purchase Jusu Bar, visit [jusubar.com](http://jusubar.com) or follow on [Instagram](#).

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For more information on Better Plant, visit [betterplantsciences.com](https://betterplantsciences.com) or follow on [Instagram](#), [Twitter](#) or [LinkedIn](#).

*Penny White, President & CEO*  
[penny@betterplantsciences.com](mailto:penny@betterplantsciences.com)  
1-833-515-2677

**Investor Relations:**  
*Alexandra Dumanski*  
[invest@betterplantsciences.com](mailto:invest@betterplantsciences.com)  
1-833-515-2677

**Sales Inquiries:**  
*Amber Allen, Head of Sales*  
[amber@betterplantsciences.com](mailto:amber@betterplantsciences.com)  
604-808-8118

*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this news release.*

## **Cautionary Statement Regarding Forward-Looking Statements**

*This press release includes forward-looking information and statements (collectively, “forward looking statements”) under applicable Canadian securities legislation. Forward-looking statements are necessarily based upon a number of estimates, forecasts, beliefs and assumptions that, while considered reasonable, are subject to known and unknown risks, uncertainties, and other factors which may cause actual results and future events to differ materially from those expressed or implied by such forward-looking statements. Such risks, uncertainties and factors include, but are not limited to: risks related to the development, testing, licensing, brand development, availability of packaging, intellectual property protection, reduced global commerce and reduced access to raw materials and other supplies due to the spread of COVID-19, the potential for not acquiring any rights as a result of the patent application and any products making use of the intellectual property may be ineffective or the company may be unsuccessful in commercializing them; and other approvals will be required before commercial*

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