



BRAND ^{OF} THE FREE

CANNAMERICA CREATES VETERAN ORGANIZATION PARTNERSHIPS; PROVIDES COMPANY UPDATE

VANCOUVER, April 22, 2021 - CANNAMERICA BRANDS CORP. ("CannAmerica" or the "Company") (CSE: CANA) (OTCQB: CNNXF) is pleased to announce that on April 10, 2021, the Company entered into a partnership with the Veteran Sheepdogs of America (VSA) to provide assistance to veterans of the United States Armed Forces in need of service dogs with trained animals specifically for their needs.

VSA is a non-profit organization that advocates for access to benefits and services from the Veterans Administration on behalf of the servicemember, as well as advocating to members of Congress and State legislatures on behalf of veterans for greater access to earned benefits as well as other considerations for the care and benefit of America's veteran community. In partnering with VSA, the Company has committed to creating specific product lines with its licensees in the cannabis and hemp marketplaces that are co-branded with VSA, with a portion of the wholesale revenues generated going to the VSA to aid in funding efforts to provide service animals to veterans who need them.

Dan Anglin, CEO and Founder of CannAmerica said "As a company, we've been searching for the most appropriate organization to partner with the goal of creating opportunities to connect the veteran community and the cannabinoid industry, and we've found that partner in the Veteran Sheepdogs of America. Not only has VSA been working to create awareness of the shortfalls in benefits for veterans in general, but with the experience of its founders, Joshua Hosler a United States Marine Corps combat veteran of the war in Afghanistan who worked as a bomb-dog handler, and Anthony Archer, a high-ranking enlisted retired veteran of the United States Army and combat veteran who is also a recipient of a highly trained service dog named Sapper, we believe this partnership will create the kind of awareness for these efforts and the company's commitment to creating alternative paths for post-service for veterans that we've made a part of our brand identity."

Joshua Hosler, CEO and Founder of Veteran Sheepdogs of America stated: " While Veteran Sheepdogs of America fights to hold the VA accountable, we know how important service dogs are to saving veterans' lives. CannAmerica's founder, Dan Anglin, has that same passion and appreciation for service dogs, which makes both organizations a perfect partnership."

On the operational front, the Company continues to introduce new products into the legal cannabis marketplace through the introduction of CannaPuffs, a unique gummy confection that is softer than other gummies in the market due to a process of jet-puffing air into the confection during the manufacturing process. Additionally, the introduction of multiple packaging re-designs prior to this year's "420" holiday has increased wholesale and retail sales in Colorado and Oklahoma by approximately 30% since March 15th.

The Company's hemp licensee, VIII Brands LLC., makers of its unique brand of Hemp Crave gummies, began online direct to consumer sales on March 1st and wholesale distribution to retailers on March 15th. Online sales and information can be found on www.viiibrands.com

In terms of product development, the Company's formulation of its branded beverage line, Hemp Quench, is expected to be completed with launch of the products scheduled to occur at the Okie Cup on May 1st, 2021. The Company is hosting the cannabis celebration event in Enid, Oklahoma, with thousands of attendees expected based on pre-event ticket sales. The Company's partners, VIII Brands, LLC., will be selling hemp products at the event and introducing new product lines to attendees for announcing the launch.

Further to its press release dated February 24, 2021, the Company announces an extension of its previously announced proposed purchase of its Colorado licensee, Arsenal Oils and Extracts ("Arsenal"). The Company has extended the due diligence period to June 15, 2021 based on the timing of the reduction in restrictions in Colorado creating increased demand for sales in the state.

For further information please contact the Company at info@cannamericabrands.com.

Sincerely,

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About CannAmerica Brands Corp.

CannAmerica is a U.S. marine veteran founded and operated portfolio of cannabis brands with licensing agreements in the states of Colorado, Nevada, Oklahoma, Massachusetts and the Country of Canada. The Company aims to maximize the value of its brands by employing strong brand management teams, marketing and licensing the brands through various distribution channels, including dispensaries, wholesalers, and distributors, in the United States and internationally. The Company's core strategy is to enhance and monetize the global reach of its existing brands, and to pursue additional strategic acquisitions to grow the scope and diversity of its brand portfolio. For more information, please visit www.cannamericabrands.com.

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