

## FORM 7

### MONTHLY PROGRESS REPORT

**Name of Listed Issuer:** Better Plant Sciences Inc. (the "Issuer").

**Trading Symbol:** PLNT

**Number of Outstanding Listed Securities:** 191,927,449 common shares (plus 82,622,430 common shares reserved for issuance in the form of 57,778,102 warrants and 24,844,328 options).

**Date:** April 7, 2021

#### Report on Business

1. **Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.**

In March 2021, the Issuer announced:

- a) the relaunch of a Shopify-powered version of its direct-to-consumer eCommerce website jusubar.com. The new site now offers direct-to-consumer delivery of refrigerated cold-pressed juices in Metro Calgary, Alberta, Metro Vancouver and Victoria, British Columbia, with this service now available to a total population in those areas of 4.4 million;
- b) the opening of a Vancouver order fulfillment location at 1238 Homer Street, which will provide pick-up and delivery services in Metro Vancouver of its cold-pressed juices and juice cleanses every Tuesday and Thursday;
- c) it launched two new products for its wholly owned subsidiary Jusu Home, and relaunched a Shopify-powered version of the brand's website, getjusu.com. The new products include a Rosewood Sweet Orange Laundry Detergent and a Sweet Orange Lime Stainless Steel Cleaner. Both will be included in their ultimate home care bundle;
- d) it appointed branding expert Perry Chua to Chief Creative Officer where he will be responsible for leading the creative development and design strategy. Perry Chua is an award winning brand designer with 20 years of experience. He has co-authored several books on brand design; and
- e) it appointed Gabriel Villablanca to VP of Marketing where he will be responsible for leading marketing strategy. Gabriel Villablanca has 13 years of digital marketing experience including six years as Digital Marketing Director for O2E Brands, where he led digital marketing efforts for Brian ended Scudamore's 1-800-JUNK?, You Move Me and Shack Shine.

On March 30, 2021, the Issuer filed its fourth quarter financial results for the period November 30, 2020, including its interim consolidated financial statements, management and analysis, and CEO and CFO certifications on its profile on [www.sedar.com](http://www.sedar.com).

In March 2021, the Issuer also:

- f) started a campaign to promote Jusu Home products, which involves ad placements on Oprah's SuperSoul Conversations, SHE with Jordan Lee Dooley, and Nutrition Diva podcasts;
  - g) started a radio ad campaign on CTV Virgin Radio to promote Jusu Juices in Vancouver and Victoria, BC;
  - h) defined its core company values as: Gusto, Respect, Openness, and Wonderment;
  - i) defined its mission statement as: "leveraging plant-based ingredients and modern science to offer consumers optimal health and wellness products"; and,
  - j) defined its purpose as: "harnessing plant intelligence to pave the way for a world filled with sustainable, environmentally friendly plant-based products that are better for you and better for the earth".
2. **Provide a general overview and discussion of the activities of management.**  
Please see Item 1 above.
3. **Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.**  
None.
4. **Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.**  
None.
5. **Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.**  
Please see Item 1 above.
6. **Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.**  
None.
7. **Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets**

acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

None.

8. Describe the acquisition of new customers or loss of customers.

None.

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

None.

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

None.

11. Report on any labour disputes and resolutions of those disputes if applicable.

None.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

None.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

None.

14. Provide details of any securities issued and options or warrants granted.

None.

15. Provide details of any loans to or by Related Persons.

None.

16. Provide details of any changes in directors, officers or committee members.

Perry Chua was appointed as Chief Creative Officer on March 8, 2021.

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17. **Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.**

On March 11, 2020, the World Health Organization declared COVID-19 a global pandemic. It has adversely affected global workforces, economies, and financial markets, triggering an economic downturn and is expected to impact many retail businesses. It is not possible for the Company to predict the duration or magnitude of the adverse results of the outbreak nor its effects on the Company's business or operations at this time.

The Issuer implemented travel restrictions for work related travel, and imposed self-isolation for employees with symptoms of sickness or returning from international travel. The Issuer also cancelled live multi person events such as in store pop ups and influencer events until further notice.

The Issuer is well-positioned to take advantage of the growing importance placed on physical and mental health and wellbeing, and the rising demand for high-quality, natural products that support this.

The Issuer intends to increase revenues through products that are in high and sustainable consumer demand, drawing on existing, stability-tested formulas to bring these to market under new and existing brands. It has added several hand sanitizer products to its Urban Juve brand, initiated research into topicals that may fight infectious diseases and it's partially-owned subsidiary, NeonMind Biosciences Inc. has commenced production of its immune boosting mushroom coffee line.

## **Certificate Of Compliance**

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

**Dated** April 7, 2021.

Penny White

Name of Director or Senior Officer

"Penny White"

Signature

Chief Executive Officer and  
President

Official Capacity

<b>Issuer Details</b> <b>Name of Issuer</b> Better Plant Sciences Inc.	<b>For Month End</b> March 2021	<b>Date of Report</b> <b>YY/MM/DD</b> 21/04/07
<b>Issuer Address</b> Suite 200, 1238 Homer Street		
<b>City/Province/Postal Code</b> Vancouver, British Columbia V6B 2Y5	<b>Issuer Fax No.</b> N/A	<b>Issuer Telephone No.</b> 833.514.2677
<b>Contact Name</b> Penny White	<b>Contact Position</b> President and CEO	<b>Contact Telephone No.</b> 833.514.2677
<b>Contact Email Address</b> <a href="mailto:penny@betterplantsciences.com">penny@betterplantsciences.com</a>	<b>Web Site Address</b> <a href="http://www.betterplantsciences.com">www.betterplantsciences.com</a>	