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## **Bee Vectoring Technologies Announces Paid Demonstration Trials in Mexico with Major Multi-National Grower**

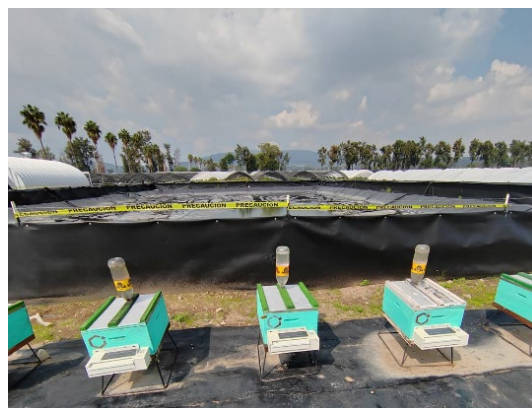
**Mississauga, ON Canada and Sacramento, CA USA (January 31, 2024) – Bee Vectoring Technologies International Inc. (the “Company” or “BVT”) (CSE: BEE) (OTCQB: BEVVF) (CVE:BEE)** is pleased to announce that a major multi-national grower is conducting demonstration trials in Mexico with BVT’s proprietary Vectorite with CR-7 (*Clonostachys rosea* CR-7) biological fungicide and natural precision agriculture system.

“Collaborating with enterprise-sized growers with large-scale operations in multiple key growing countries is critical to BVT’s overall strategy to further validate the value the BVT system brings to growers at a multi-crop and multi-national level and demonstrate its scalability potential,” said Ian Collinson, Sales Manager at BVT.

This multi-national grower is a key producer of blueberries, raspberries, blackberries and table grapes in Mexico. They have over 5,000 hectares worldwide for the production of berries, with additional operations in the US, Peru and Morocco. After the initial honeybee system trials in their Mexican operations, there is opportunity to expand BVT trials to the other countries.

“These are paid demonstration trials initiated by the grower, an early technology adopter interested in BVT,” continued Mr. Collinson. “They are a very forward-thinking and technically advanced organization – securing them is a strong endorsement of BVT’s system. They are keen to evaluate BVT’s potential in helping them provide high quality fruit for the domestic and export markets.”

The BVT trials are staggered to the start of bloom time for each berry crop. They commenced last September with the start of blackberry and raspberry bloom periods, moved to blueberry in November, and lasts into early 2024. Trial data is being collected at each crop’s harvest time and the grower is currently evaluating for yield performance and percentage of fruit spoilage with BVT and the grower standard applied versus the grower standard used alone.



***Above: BVT’s bee vectoring system for honeybees placed at the Mexico trial site.***

Geographic expansion is a key element in BVT's ongoing corporate expansion strategy. BVT's registration dossier was submitted to regulatory authorities in Mexico in April 2022, and BVT continues to build and expand strategic relationships with Mexican growers. This newest relationship with a multi-national grower with operations in Mexico is a vital step in the Company's continued development in the country.

**About [Bee Vectoring Technologies International Inc.](#)**

BVT, an agriculture technology company, is a market disruptor with a significant global market opportunity in the \$240 billion crop protection and fertilizer market. BVT has pioneered a natural precision agriculture system that replaces chemical pesticides and wasteful plant protection product spray applications by delivering biological pesticide alternatives to crops using commercially grown bees. BVT's award-winning technology, precision vectoring, is completely harmless to bees and allows minute amounts of naturally-derived pesticides (called biologicals) to be delivered directly to blooms, providing improved crop protection and yield results than traditional chemical pesticides – and improving the health of the soil, the microbiome and the environment. Currently, BVT has over 55 granted patents, many more patents pending in all major agricultural countries worldwide and has US EPA registration of its Vectorite™ with CR-7 (EPA Registration No. 90641-2) for sale as a registered biological fungicide for use on the labeled crops.

Additional information can be viewed at the Company's website [www.beevt.com](http://www.beevt.com). To receive regular news updates from the Company, subscribe at [www.beevt.com/newsletter](http://www.beevt.com/newsletter).

**BVT Company Contact:**

Ashish Malik, President & CEO, BVT  
[info@beevt.com](mailto:info@beevt.com)

**BVT Investor Contacts:**

Babak Pedram  
Virtus Advisory Group  
Tel: 416-646-6779  
[bpedram@virtusadvisory.com](mailto:bpedram@virtusadvisory.com)

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