

# AMBARI™

## AMBARI BRANDS ANNOUNCES MANAGEMENT UPDATE

Vancouver, British Columbia, December 4, 2023 – Ambari Brands Inc. (“**Ambari**” or the “**Company**”) (CSE: AMB, OTC: AMBBF, FRA: Y92) announces the appointment of Alex McAulay as Interim Chief Financial Officer of the Company, who will take over from the Company’s previous CFO, Kate-Lynn Genzel, during her maternity leave.

Alex McAulay, CPA, CA is an entrepreneur and experienced public company Chief Financial Officer and director. Mr. McAulay's firm, Treewalk Consulting, provides fractional CFO services and regulatory compliance. Mr. McAulay has served as the CFO of several listed companies and has assisted dozens of issuers in navigating the public markets.

### **About Ambari Brands Inc.**

Ambari is a company committed to transforming the beauty industry through its AI technology “Scarlett” and products lines that are carried in the world’s largest retailers. To learn more about Ambari, visit [www.ambaribeauty.com](http://www.ambaribeauty.com) and [www.ambari.ai](http://www.ambari.ai).

### **On Behalf of the Board of Directors**

Nisha Grewal

CEO, Corporate Secretary and Director

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*The Canadian Securities Exchange has not reviewed, approved or disapproved the contents of this press release, and does not accept responsibility for the adequacy or accuracy of this release.*