

ImagineAR (OTCQB: IPNFF) Announces EngageWorks Executes Three Year Custom Mobile App Agreement

VANCOUVER, BC and ERIE, Pa., Aug. 1, 2022 /CNW/ - ImagineAR (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Company that enables businesses to instantly create their own mobile phone experiential AR campaigns, is pleased to announce the signing of a three – year private label mobile app agreement with [EngageWorks](#), a creative technology agency who make physical and virtual brand experiences that excite, inspire and engage, headquartered in London and Dubai. Clients include Sky, Landsec, Accenture, Tata, and Twitter. The three-year agreement is a revenue sharing partnership.

"We are seeing the need for quality augmented experiences – joining physical and digital to get joined up and parallel experiences. ImagineAR reality tools provide new and creative ways to engage with customers", said Steve Blyth, CEO of EngageWorks. "We believe that our partnership will create an exciting and new model to help maximize the customer experience in the retail, brand but also corporate sectors."

"EngageWorks is a global technology digital leader and has created amazing interactive experiences for their clients. As the company continues to expand globally, EngageWorks is a highly creative and talented professional group who will be utilizing the ImagineAR platform to deliver Metaverse solutions" stated ImagineAR CEO and Founder Alen Paul Silverstieen.

About Engage Works

We are a creative technology agency who make physical and virtual brand experiences that excite, inspire and engage. We believe that combining technology, design and human insights in impactful and creative ways is the key to unlocking unrivalled engagement and collaboration with today's audiences.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

2021 STA Category Award Winner for Fan Engagement.

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ON BEHALF OF THE BOARD

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The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

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For further information: To explore working with ImagineAR, please email info@imaginear.com, or visit www.imagineAR.com.

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