

Treatment.com International Inc.

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Treatment.com International Inc. Announces Investor Awareness Campaigns

VANCOUVER, British Columbia, September 27, 2021 — Treatment.com International Inc. (“Treatment” or the “Company”) (CSE: TRUE) (OTC: TREIF) (FRA: 939), a healthcare AI technology company, previously announced (see September 14 news release) that the Company’s shares are Depository Trust Company (DTC) eligible.

In order to increase investor awareness, ahead of Treatments’ first product launch this fall, the Company has engaged Life Water Media (“Life Water”), pursuant to which Life Water will provide the Company with marketing services for a one (1) month term commencing September 27th, 2021, for an amount of USD \$200,000. Life Water will utilize its online programs to generate a greater following, increase investor awareness and attract new investors through many different online platforms and methods of engagement. Additionally, the Company has entered into an agreement with OilPrice.com (“Oilprice”), pursuant to which Oilprice will write five (5) articles on the Company’s business in consideration of USD \$450,000.

About Treatment.com

Treatment.com is a disruptive healthcare technology company that is harnessing the power of AI to help consumers improve their health through personalized recommendations and insights. Based in Vancouver and Minneapolis, the company spent the last five years working with a team of world-class doctors, engineers, mathematicians, and AI specialists to develop a complex AI engine that leverages the most robust, personalized data to generate highly predictive and accurate insights. Treatment.com is the parent company of Cara. Cara empowers consumers to take control of their health with the launch of an innovative mobile app powered by this exclusive AI engine.

For more investor information on Treatment.com please visit <https://treatment.com/investors/>.

Forward Looking Statement

This news release contains forward-looking statements relating to the future operations of Treatment.com, International, Inc. (Treatment) and other statements that are not historical facts. Forward-looking statements are often identified by terms such as "will", "may", "should", "anticipate", "expects" and similar expressions. All statements other than statements of historical fact, included in this release, including, without limitation, statements regarding the future plans and objectives of Treatment, are forward-looking statements that involve risks and uncertainties. There can be no assurance that such statements will prove to be accurate and actual results and future events could differ materially from those anticipated in such statements. Important factors that could cause actual results to differ materially from Treatment's expectations include other risks detailed from time to time in the filings made by Treatment with securities regulators.

The reader is cautioned that assumptions used in the preparation of any forward-looking information may prove to be incorrect. Events or circumstances may cause actual results to differ materially from those predicted, as a result of numerous known and unknown risks, uncertainties, and other factors, many of which are beyond the control of Treatment. The reader is cautioned not to place undue reliance on any forward-looking information. Such information, although considered reasonable by management at the time of preparation, may prove to be incorrect and actual results may differ materially from those anticipated. Forward-looking statements contained in this news release are expressly qualified by this cautionary statement. The forward-looking statements contained in this news release are made as of the date of this news release and Treatment will only update or revise publicly the included forward-looking statements as expressly required by Canadian securities law.

For more information:

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