



ImagineAR (OTCQB: IPNFF) Announces Masa Ishimitsu as Advisor to CEO For Spearheading Expansion into Japan

VANCOUVER, BC, Feb. 1, 2021 /CNW/ - [ImagineAR](#) (CSE: IP) (OTCQB: IPNFF) an Augmented Reality Company that enables sports teams, brands and businesses to instantly create their own mobile phone AR campaigns, is pleased to announce that Masa Ishimitsu has joined the Company as an Advisor to the CEO for the purposes of launching ImagineAR platform marketing and sales in Japan. Mr. Ishimitsu is a former President of major companies in Japan including Solo Cup Japan & Asia Pacific Limited, SPXFlow Technology Japan, and Misawa Homes of America. ImagineAR believes Mr. Ishimitsu will significantly accelerate the Company's presence and sales throughout Japan and the Far East.

Masa Ishimitsu said "ImagineAR is the most advanced AR platform in the market today and I am excited to launch the company's sales and marketing initiatives in Japan. Its simple platform means that organizations can almost instantly start engaging their customers and fans at a time when recovery and renewed market positions are essential. As consumers are slowly returning to stores and sports are coming back, information, offers and simple engagement will need to be more dynamic and shareable."

Mr. Ishimitsu continued "ImagineAR lets marketing ideas get creative and conversations around brands to escalate, enabling experimentation at value and speed unlike other current AR solutions. AR industry in Japan is still at a very early stage of development and this means potentially a great opportunity for ImagineAR to capture market share. Also, Canada is my second home as I am a graduate of high school and the University in Victoria, B.C.. Having spent over 35 years in the international business, together with my bilingual and bicultural background, I am truly excited to be a part of Imagine AR's team to develop the business in Japan."

"Mr. Ishimitsu brings an impressive track record of success with major international companies expanding into Japan," said Alen Paul Silverstieen, CEO and President of Imagine AR. "ImagineAR will continue our aggressive global expansion this year."

This press release is available on the Company's [AGORACOM Discussion Forum](#), a moderated social media platform that enables civilized discussion and Q&A between Management and Shareholders.

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, (products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies. The AR Platform is available as an SDK Plug-in for existing mobile apps.

All trademarks of the property of respective owners.

ON BEHALF OF THE BOARD

Alen Paul Silverstieen

President & CEO

(818) 850-2490

<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

<https://www.instagram.com/iptechar>

<https://www.linkedin.com/company/imagination-park-technologies-inc>

The CSE has not reviewed and does not accept responsibility for the adequacy or accuracy of this release.

Forward-Looking Information and Statements

This press release contains certain "forward-looking information" within the meaning of applicable Canadian securities legislation and may also contain statements that may constitute "forward-looking statements" within the meaning of the safe harbor provisions of the United States Private Securities Litigation Reform Act of 1995. Such forward-looking information and forward-looking statements are not representative of historical facts or information or current condition, but instead represent only the Company's beliefs regarding future events, plans or objectives, many of which, by their nature, are inherently uncertain and outside of the Company's control. Generally, such forward-looking information or forward-looking statements can be identified by the use of forward-looking terminology such as "plans", "expects" or "does not expect", "is expected", "budget", "scheduled", "estimates", "forecasts", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or may contain statements that certain actions, events or results "may", "could", "would", "might" or "will be taken", "will continue", "will occur" or "will be achieved". The forward-looking information and forward-looking statements contained herein may include, but is not limited to, information concerning the ability of the Company to generate revenues, roll out new programs and to successfully achieve business objectives, and expectations for other economic, business, and/or competitive factors.

By identifying such information and statements in this manner, the Company is alerting the reader that such information and statements are subject to known and unknown risks, uncertainties and other factors that may cause the actual results, level of activity, performance or achievements of the Company to be materially different from those expressed or implied by such information and statements. In addition, in connection with the forward-looking information and forward-looking statements contained in this press release, the Company has made certain assumptions. Among the key factors that could cause actual results to differ materially from those projected in the forward-looking information and statements are the following: changes in general economic, business and political conditions, including changes in the financial markets; changes in applicable laws; compliance with extensive government regulation. Should one or more of these risks, uncertainties or other factors materialize, or should assumptions underlying the forward-looking information or statements prove incorrect, actual results may vary materially from those described herein as intended, planned, anticipated, believed, estimated or expected.

Although the Company believes that the assumptions and factors used in preparing, and the expectations contained in, the forward-looking information and statements are reasonable, undue reliance should not be placed on such information and statements, and no assurance or guarantee can be given that such forward-looking information and statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such information and statements. The forward-looking information and forward-looking statements contained in this press release are made as of the date of this press release, and the Company does not undertake to update any forward-looking information and/or forward-looking statements that are contained or referenced herein, except in accordance with applicable securities laws. All subsequent written and oral forward-looking information and statements attributable to the Company or persons acting on its behalf is expressly qualified in its entirety by this notice.

📄 [View original content to download multimedia:](#)

<http://www.prnewswire.com/news-releases/imaginear-otcqb-ipnff-announces-masa-ishimitsu-as-advisor-to-ceo-for-spearheading-expansion-into-japan-301218781>

SOURCE ImagineAR

View original content to download multimedia: <http://www.newswire.ca/en/releases/archive/February2021/01/c0483.html>

%SEDAR: 00032647E

For further information: or to explore working with Imagination Park, please email info@imaginear.com, or visit www.imagineAR.com.

CO: ImagineAR

CNW 07:00e 01-FEB-21