



## **Alpha Esports Tech Announces the Appointment of Adam Morrison to President**

***Adam Morrison will leverage his leadership experience with both private and public esports companies to deliver shareholder value***

**October 19, 2021, Vancouver, BC – Alpha Esports Tech Inc. (CSE: [ALPA](#)) (FSE:[9HN](#)), (OTC PINK: [APETF](#)), (“Alpha” or the “Company”)** is pleased to announce that current advisor to the Company and seasoned esports entrepreneur, Adam Morrison, has been appointed to the position of President of the Company. Mr. Morrison offers more than a decade of leadership in esports, gaming and digital media, including a wealth of experience with public market companies.

A life long avid gamer and enthusiast, Adam previously served as CTO for Millennial Esports Corp. TSX-V: GAME and is also an initial team member of its predecessor, Pro Gaming League. In the recent past, Adam has served as CTO and COO for various technology-based companies whose focuses have ranged from gaming, to entertainment, to broadcast event execution and played a role in both esports venue and program design as well as digital platform and product development. Additionally, he has also filled the role of executive producer for several AAA esports events and competitions for clients that include Microsoft, Amazon, EA, and Twitch. Adam has a substantial and well cultivated network of publisher relationships that stem from his substantial involvement in the video game industry. Further to the above, Mr. Morrison is also a co-founder and former CEO for the pro esports organization, Team Reciprocity.

Most recently, Mr. Morrison has co-founded a new esports organization called Oxygen Esports where he serves as General Manager of the organization. Oxygen Esports (“OXG”) is the largest, multi-title esports team in New England, and competes across some of the most marquee leagues in the industry.

Mr. Morrison holds an honors degree in Systems and Computer Engineering and enjoys playing a hands on role in whatever undertaking he is engaging in whether it be product, business, or program development.

“I am looking forward to joining the Alpha leadership team and helping develop the next phase of operational roadmap as the Company looks to continue in their expansion,” said newly appointed President, Adam Morrison. “Coming out of a Global Pandemic, gaming and esports have proven to be high growth categories with significant opportunity. I plan to leverage all of my business experience and industry relationships to deliver shareholder value and develop a vision to build a scaled esports technology company where casual and core gamers can play, engage, improve, create and succeed.”

### **About Alpha Esports Tech Inc.**

Alpha Esports Tech Inc. is a technology company that focuses on emerging industries in esports, mobile gaming, ecommerce and other high growth opportunities. Through a strong portfolio of technology assets and products such as GamerzArena, Alpha Esports Tech brings a unique mass-appeal focus to modern gaming platforms. Learn more at: [www.alphatech.inc](http://www.alphatech.inc)



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**On Behalf of The Board of Directors**

**John Anastas**

**Chairman and Director**

**Forward Looking Statement**

*This news release contains "forward-looking information" within the meaning of applicable securities laws relating to statements regarding the Company's business, products, and future of the Company's business. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. Readers are cautioned not to place undue reliance on forward-looking information. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance, and developments to differ materially from those contemplated by these statements depending on, among other things, the risks that the Company's products and plan will vary from those stated in this news release and the Company may not be able to carry out its business plans as expected. Except as required by law, the Company expressly disclaims any obligation and does not intend to update any forward-looking statements or forward-looking information in this news release. Although the Company believes that the expectations reflected in the forward-looking information are reasonable, there can be no assurance that such expectations will prove to be correct. The statements in this news release are made as of the date of this release.*

***The CSE has not reviewed, approved, or disapproved the content of this press release***

