



AMPD VENTURES INC.

News Release

AMPD ANNOUNCES VIRTUAL PRODUCTION WEBINAR WITH PNY & NVIDIA – FOCUSING ON ARCHITECTING OPTIMAL REAL-TIME AND VIRTUAL PRODUCTION STUDIO ENVIRONMENTS



Vancouver, British Columbia – April 9th, 2021 - AMPD Ventures Inc. (“AMPD” or the “Company”, CSE: AMPD; FRA: 2Q0) is pleased to announce that it will be hosting a live webinar in conjunction with partners PNY and NVIDIA focusing on how AMPD is architecting optimal real-time and virtual production studio environments for its customers.

Virtual and real-time production techniques, such as those utilized in Disney’s “The Mandalorian”, are revolutionizing the television and movie making process, with a recent Nostradamus Report predicting that “Virtual Production will become the industry norm by 2026.”

Scheduled for 9am PDT on April 22nd, 2021, the webinar will feature Anthony Brown, CEO at AMPD, Carl Flygare, NVIDIA Professional GPU Product Marketing Manager, at PNY, as well as Matt Welford, Director of Virtual Production and Creative Director at AMPD customer, Versatile Media, a full-cycle virtual production studio that recently opened in Vancouver, Canada. People interested in attending the webinar can register [here](#).

“We are pleased to be invited to lead this webinar,” said Anthony Brown, CEO at AMPD. “We recently announced our participation in the NVIDIA Cloud Service Provider Partner Program, and we continue to emphasize how our High-Performance Computing at the Edge approach is continuing to result in meaningful, cloud-supported workflow and pipeline improvements for customers such as Versatile Media in the realm of virtual production.”

The webinar will focus on how recent NVIDIA® RTX™ professional GPUs are enhancing the virtual production pipeline, and how GPU acceleration is expected to radically alter workflows across studios. With next-gen infrastructure and virtualization, remote production is now possible,

and studios are able to collaborate directly with virtual production stages from anywhere. Topics include how NVIDIA RTX professional GPUs are powering LED volumes for virtual production, and the latest trends in virtual studio environments that enable production both on-prem and in the data center.

“We expect the combination of NVIDIA technology and AMPD’s approach to upgraded cloud computing to fuel some major innovations in real-time and virtual production,” said Carl Flygare, NVIDIA Professional GPU Product Marketing Manager, at PNY. “Integrating NVIDIA GPUs into AMPD’s cloud service offerings unlocks the power of scalable high-performance computing in private and public cloud environments for distributed virtual production-focused teams.”

The GPU as a Service Market was estimated to be worth USD \$700 million in 2018 and will grow at a CAGR of over 38% per year to over \$7 billion by 2025¹.

About AMPD Ventures Inc.

AMPD specializes in providing high performance cloud and compute solutions for low latency applications, including video games and eSports, digital animation and visual effects, and big data collection, analysis, and visualization.

ON BEHALF OF THE BOARD OF DIRECTORS

/s/ “*Anthony Brown*”

Anthony Brown
CEO & Director
AMPD Ventures Inc.
ir@ampd.tech | Tel: 604-332-3329

For more information on AMPD, please contact:

Investor Relations
Tel: 604-332-3329 ext. 3
ir@ampd.tech

Or visit <http://www.ampd.tech>

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Cautionary Statement

Certain statements made herein may contain forward-looking statements or information within the meaning of the applicable Canadian securities laws. Often, but not always, forward-looking statements and forward-looking information can be identified by the use of words such as “plans”, “expects”, “is expected”, “budget”, “scheduled”, “estimates”, “forecasts”, “intends”, “anticipates”, or “believes” or the negatives

¹ <https://www.gminsights.com/industry-analysis/gpu-as-a-service-market>

thereof or variations of such words and phrases or statements that certain actions, events or results “may”, “could”, “would”, “might” or “will” be taken, occur or be achieved. Forward-looking statements or information herein include, but are not limited, to statements or information with respect to the perceived benefits and outcomes of the webinar, the success of any hybrid virtual production compute environments to be developed and deployed, and expectations for the growth rate for the global hosted GPU market over the next few years.

Forward-looking statements and forward-looking information by their nature are based on assumptions and involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any future results, performance or achievements expressed or implied by such forward-looking statements or information. We have made certain assumptions about the forward-looking statements and information, including benefits and outcomes of the webinar, the success of any hybrid virtual production compute environments to be developed and deployed, and expectations for the growth rate for the global hosted GPU market over the next few years. Although our management believes that the assumptions made and the expectations represented by such statements or information are reasonable, there can be no assurance that the forward-looking statements or information will prove to be accurate. Furthermore, should one or more of the risks, uncertainties or other factors materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those described in forward-looking statements or information. These risks, uncertainties and other factors include the inability of AMPD to successfully develop the systems described herein, the market fit or applicability of such systems, market demand for hosted GPU systems not happening as quickly as assumed or at all, as well as those factors discussed in the section entitled “Risk Factors” in the Company’s Form 2A Listing Statement dated October 17, 2019 and “Risk and Uncertainties” in the Company’s most recent Management Discussion and Analysis filed on SEDAR.

There can be no assurance that forward-looking statements or information will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, you should not place undue reliance on the forward-looking statements or information contained herein. Except as required by law, we do not expect to update forward-looking statements and information continually as conditions change and you are referred to the full discussion of the Company’s business contained in the Company’s reports filed with the securities regulatory authorities in Canada.

All forward looking statements and information contained in this News Release are qualified by this cautionary statement.