

# FORM 7

## **MONTHLY PROGRESS REPORT**

Name of Listed Issuer: **PUDO Inc. ("PUDO" or the "Issuer")**

Trading Symbol: **PDO**

Number of Outstanding Listed Securities: **27,117,584**

Date: **August 3, 2021**

1. Provide a general overview and discussion of the development of the Issuer's business and operations over the previous month. Where the Issuer was inactive disclose this fact.

PUDO is North America's first pick-up and drop-off service that is carrier-neutral ("Network"). Its large Network of convenient locations ("PUDOpoint Counters") ensures reliable and secure delivery where you want it, when you want it. The Issuer is working closely with previously acquired customers to optimize procedures and expand the Network to provide them services where and as they need it. Management of the Issuer continues to work on additional integrations with customers to grow parcel volumes while pursuing new customers and strategic partners.

During the COVID-19 pandemic, the Issuer's employees continued to work from home to manage the PUDO Network in support of its partners. To date, PUDO has been able to continue operations throughout the COVID-19 crisis. As a result of COVID-19 the Issuer did continue to experience a decrease in parcel volume for some services as compared to prior periods, but it has been offset by additional services being utilized by our partners (i.e., customer drop off of parcel at PUDOpoint Counters for consolidated courier pickups). The PUDO Network continues to show its value as most of the PUDOpoints, that form the PUDO Network, remain open during COVID-19 shut-downs of local services and/or operations implemented by local governments.

Working with existing partners and potential new partners the Issuer continues to actively recruit and add new PUDOpoint Counters to support the various requirements and PUDO services requested by the Issuer's partners.

During the month, the Issuer continued to partner with a large Canadian e-commerce retailer by providing PUDOpoint Counters as an alternative direct shipping address for their customers. During the month, the Issuer continued to support large U.S. e-commerce retailers by providing PUDOpoint Counters for an alternative direct shipping address for their customers. The e-commerce retailers requested that the Issuer continues to expand their programs into additional PUDOpoint Counters across the PUDO Network. These locations are displayed

as alternative delivery locations during the e-commerce retailers' customer checkout process. Approximately 750 PUDOpoints Counters are being displayed as alternative delivery locations during the retailers' customer checkout process and the Issuer continues to actively expand this Network.

During the month, as part of the Issuer's PAGO member services (Pay as you Go) the Issuer continued to develop the cross-border service (U.S.-CAD) that enables PUDO members to ship parcels to a designated U.S. shipping address for parcel forwarding into Canada.

During the month the Issuer continued to work with National Retail Solutions ("NRS"), a division of IDT Corporation (NYSE: IDT), to facilitate the deployment and activation of additional PUDOpoint Counters with NRS retailers across the U.S. NRS is a point of sale and management system that helps increase sales and profit margins for independently owned convenience, grocery, QSR, liquor, tobacco, hardware and gas station c-stores. NRS serves over 14,000 retailer locations nationwide. Through its partnership with NRS, the Issuer has potential access to NRS locations coast-to-coast which provides a tremendous opportunity to further build the PUDOpoint Counters Network, parcel volumes, and per-parcel revenue in the U.S.

2. Provide a general overview and discussion of the activities of management.

Management of the Issuer continued to work with the Issuer's existing partners to manage the evolving PUDO Network and services, while continually pursuing new strategic opportunities that would enhance and expand the PUDO Network and service offerings to create shareholder value.

During the month management continued to strategically invest in software development to enhance and add new functionality and services to the Issuer's software technology to manage API integrations of PUDO's various service offerings with current and new partners and for their PUDO Members.

3. Describe and provide details of any new products or services developed or offered. For resource companies, provide details of new drilling, exploration or production programs and acquisitions of any new properties and attach any mineral or oil and gas or other reports required under Ontario securities law.

Not applicable.

4. Describe and provide details of any products or services that were discontinued. For resource companies, provide details of any drilling, exploration or production programs that have been amended or abandoned.

Not applicable.

5. Describe any new business relationships entered into between the Issuer, the Issuer's affiliates or third parties including contracts to supply products or services, joint venture agreements and licensing agreements etc. State whether the relationship is with a Related Person of the Issuer and provide details of the relationship.

6. Describe the expiry or termination of any contracts or agreements between the Issuer, the Issuer's affiliates or third parties or cancellation of any financing arrangements that have been previously announced.

Not applicable.

7. Describe any acquisitions by the Issuer or dispositions of the Issuer's assets that occurred during the preceding month. Provide details of the nature of the assets acquired or disposed of and provide details of the consideration paid or payable together with a schedule of payments if applicable, and of any valuation. State how the consideration was determined and whether the acquisition was from or the disposition was to a Related Person of the Issuer and provide details of the relationship.

Not applicable.

8. Describe the acquisition of new customers or loss of customers.

None material.

9. Describe any new developments or effects on intangible products such as brand names, circulation lists, copyrights, franchises, licenses, patents, software, subscription lists and trade-marks.

Not applicable.

10. Report on any employee hirings, terminations or lay-offs with details of anticipated length of lay-offs.

Not applicable.

11. Report on any labour disputes and resolutions of those disputes if applicable.

Not applicable.

12. Describe and provide details of legal proceedings to which the Issuer became a party, including the name of the court or agency, the date instituted, the principal parties to the proceedings, the nature of the claim, the amount claimed, if any, if the proceedings are being contested, and the present status of the proceedings.

Not applicable.

13. Provide details of any indebtedness incurred or repaid by the Issuer together with the terms of such indebtedness.

Not applicable.

14. Provide details of any securities issued and options or warrants granted.

| Security | Number Issued | Details of Issuance | Use of Proceeds <sup>(1)</sup> |
|----------|---------------|---------------------|--------------------------------|
|          |               |                     |                                |

(1) State aggregate proceeds and intended allocation of proceeds.

15. Provide details of any loans to or by Related Persons.

Not applicable.

16. Provide details of any changes in directors, officers or committee members.

Tracy K. Bramlett appointed as a PUDO Director effective 19July2021.

17. Discuss any trends which are likely to impact the Issuer including trends in the Issuer's market(s) or political/regulatory trends.

At this time, it remains unknown the true extent of the impact the COVID-19 pandemic may have on the Issuer as this will depend on future developments that are uncertain and cannot be predicted with confidence. While the extent of the impact is unknown, the Issuer's employees continue to work from home and continue to manage its Network in support of our partners.

Management is not aware of any other trends in the Issuer's markets, or political or regulatory trends, arising in July 2021 that could have a direct impact on the Issuer.

## Certificate of Compliance

The undersigned hereby certifies that:

1. The undersigned is a director and/or senior officer of the Issuer and has been duly authorized by a resolution of the board of directors of the Issuer to sign this Certificate of Compliance.
2. As of the date hereof there were / is no material information concerning the Issuer which has not been publicly disclosed.
3. The undersigned hereby certifies to the Exchange that the Issuer is in compliance with the requirements of applicable securities legislation (as such term is defined in National Instrument 14-101) and all Exchange Requirements (as defined in CNSX Policy 1).
4. All of the information in this Form 7 Monthly Progress Report is true.

Dated August 3, 2021

Douglas P. Baker

Name of Director or Senior Officer

/s/ "Douglas P. Baker"

Signature

Chief Financial Officer

Official Capacity

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| <b>Issuer Details</b><br>Name of Issuer<br><b>PUDO Inc.</b>  | For Month Ended<br><b>July 31, 2021</b>      | Date of Report<br>YY/MM/DD<br><b>21/08/03</b> |
| Issuer Address: <b>6600 Goreway Drive, Unit D</b>            |  |   |
| City/Province/Postal Code<br><b>Mississauga, ON, L4V 1S6</b> | Issuer Fax No.<br><b>905-507-4177</b>        | Issuer Telephone No.<br><b>844-300-8533</b>   |
| Contact Name:<br><b>Douglas P. Baker</b>                     | Contact Position:<br><b>CFO</b>              | Contact Telephone No.<br><b>248-705-4530</b>  |
| Contact Email Address<br><b>doug.baker@pudopoint.com</b>     | Web Site Address<br><b>www.pudopoint.com</b> |   |