

Fandom Sports Joins Canadian Gaming Association in Advance of Legalization of Single Event Sports Betting

Vancouver, British Columbia – May 27, 2021 – FANDOM SPORTS Media Corp. (CSE: FDM) (OTCQB: FDMSF) (FRANKFURT: TQ43) ("Fandom Sports" or the "Company") is pleased to announce that it has been approved to become a member of the Canadian Gaming Association (the "CGA"). Canadian Parliament recently passed Bill C-218 – the Safe and regulated Sports Betting Act. The Bill is now before the Senate and should pass before the end of the year.

"In advance of the Safe and Regulated Sports Betting Act receiving Royal Assent, Fandom Sports is proud to join Canadian industry leaders in preparation for the regulated sports betting market to open in Canada. As a Canadian based company with a suite of Made-in-Canada technologies, we feel that by being at the table with fellow members of the CGA, Fandom Sports will have a strong presence in the domestic Canadian market and will benefit from promotion of Canadian solutions for the global market," states David Vinokurov, CEO and President Fandom Sports Media.

"I am pleased to welcome Fandom Sports as the newest member of the CGA," commented Paul Burns, president and chief executive officer, CGA. "This is an exciting time in Canadian gaming as the impending legalization of single-event sports betting will forever change the way that fans and gamers experience sports."

About the Canadian Gaming Association

The Canadian Gaming Association (CGA) is a national trade association that represents leading operators and suppliers in Canada's gaming, sports betting, eSports, and lottery industries - a full spectrum of companies from land-based and online casino operators to providers of global premium sports, eSports, and game content and technology. We advance the evolution of Canada's gaming industry by promoting the economic value of gaming in Canada, using research, innovation, and best practices to help the industry expand, and creating opportunities for productive dialogue among stakeholders.

About Fandom Sports

"PLAY. PREDICT. GET REWARDED."

Fandom Sports Media is developing and deploying a web application which instantly operates on Android and iOS mobile devices targeting Esports Super Fans. The Company's Unified Information Access platform is active in a private cloud with multilingual support and is targeted towards a global launch of the Fandom's regulated betting and unregulated Esports prediction fan engagement

models. Fandom supplies interactive Esports entertainment to Super Fans through purpose-built data interaction.

For additional Information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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