



**FANDOM
SPORTS**

Fandom Sports Announces Global Launch of Esports Prediction Platform

Vancouver, British Columbia – March 16, 2021– FANDOM SPORTS Media Corp. (CSE: FDM) (OTC: FDMSF) (FRANKFURT: TQ43) ("Fandom Sports" or the "Company"), is pleased to announce that the Fandom Sports Esports prediction platform is now live at www.fandomsports.gg

Esports fans can now access the Company's site and see how the Fandom Sports' Unified Information Access ("UIA") platform facilitates real-time predictive capabilities through completed APIs for League of Legends, DOTA 2 and CS:GO. Fandom Sports CEO David Vinokurov will be conducting a live demonstration of the platform this afternoon at 2:00pm EST. Registration for the event is accessible by following the link:

https://7514767.hs-sites.com/www.rbmilestone.com/fandom_march16webinar

"We are extremely proud to showcase the predictive capability of the Fandom Sports UIA platform. With the service now live, Esports fans of all ages can log on and predict what will occur in their favourite Esports event. We're currently testing various payment gateways and will launch the full wagering platform in early Q2 2021 once our private cloud infrastructure is deployed. Furthermore, we are building out our rewards matrix to encapsulate recent announcements pertaining to our Non Fungible Token ("NFT") strategy," states David Vinokurov CEO and President. "Our platform is a one-of-one technology and what is live now is only the tip of the iceberg of what we have planned and what our technology is capable of. Our goal to revolutionize interaction with Esports content is now well underway."

"PLAY. PREDICT. GET REWARDED."

About Fandom Sports

Fandom Sports Media is developing and deploying a web application which instantly operates on Android and iOS mobile devices targeting Esports Super Fans. The Company's Unified Information Access platform is active in a private cloud with multilingual support and is targeted towards a global launch of the Fandom's regulated betting and unregulated Esports prediction fan engagement models. Fandom supplies interactive Esports entertainment to Super Fans through purpose-built data interaction.

For additional Information:

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The CSE has not reviewed and does not accept responsibility for the adequacy and accuracy of this information. This news release may contain forward-looking statements. These forward-looking statements do not guarantee future events or performance and should not be relied upon. Actual outcomes may differ materially due to any number of factors and uncertainties, many of which are beyond the Company's control. Some of these risks and uncertainties may be described in the Company's corporate filings (posted at www.sedar.com).

The Company has no intention or obligation to update or revise any forward-looking statements due to new information or events. This press release contains forward-looking statements about FANDOM SPORTS. Forward-looking statements may be identified by the use of words like "believe," "expect," "anticipate," "estimate," "plan," "consider," "project," and similar references to the future. Forward-looking statements reflect FANDOM SPORTS' good-faith evaluation of information available at the time the forward-looking statements were made. These forward-looking statements are subject to a number of risks and uncertainties, and our actual results may differ materially from those projected. Please refer to FANDOM SPORTS' annual and quarterly reports filed on SEDAR for a full discussion of those risks and uncertainties we view as most important. Forward-looking statements are not, and should not be relied upon as, a guarantee of future performance or results, nor will they necessarily prove to be accurate indications of the times at or by which any such performance or results will be achieved. As a result, actual outcomes and results may differ materially from those expressed in forward-looking statements. We undertake no obligation to update or revise forward-looking statements.

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