



Source: *Koios Beverage Corp.*

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Sprouts Farmers Market Picks up All Nine SKUs of KOIOS™ and Fit Soda™

DENVER and VANCOUVER, British Columbia, March 04, 2021 (GLOBE NEWSWIRE) -- **Koios Beverage Corp. (CSE: KBEV; OTC: KBEVF) (the "Company" or "Koios")** is pleased to announce that its *KOIOS™* nootropic beverages and *Fit Soda™* functional beverages (collectively, "Koios Beverages") have been approved for placement at [Sprouts Farmers Market](#) ("Sprouts") (NASDAQ: SFM) who has more than 360 stores in 23 states. With the addition of Sprouts, the brand will now be carried in more than 4,200 stores across various regions of the United States.

Sprouts inspires wellness naturally with a carefully curated assortment of better-for-you products and a strong focus on customer service among its more than 35,000 team members. Team members are trained to educate customers about the thousands of products offered, which also include cutting-edge vitamins and supplements made using strict quality standards and ethically sourced ingredients. In addition to personalized service, Sprouts offers resources on sprouts.com to educate customers on health topics such as nootropics and cognitive health.

The following SKUs of Koios Beverages will be available in Sprouts beginning in April 2021:

KOIOS™ Nootropic Beverage: *KOIOS™* is designed to naturally support focus, memory, mental drive, clarity, and energy.

- Apricot Vanilla
- Black Raspberry
- Blood Orange
- Peach Mango
- Pear Guava

Fit Soda™ Functional Beverage: *Fit Soda™* is designed to deliver nutrients to the body, but still taste like soda. It is infused with BCAAs and electrolytes.

- Black Cherry Cola
- Orange Cream
- Root Beer Vanilla Float
- Sparkling Citrus

Koios Chief Executive Officer Chris Miller commented, “As a company centered in health and wellness, we’re thrilled to partner with Sprouts as our first national retail partner to carry all nine SKUs simultaneously. Our products are designed to support cognitive function and nutrition, which meets the needs of Sprouts’ shoppers who are looking for innovative and differentiated products made with quality ingredients.”

On behalf of the Board of Directors of the Company,

KOIOS BEVERAGE CORP.

“Chris Miller”

Chris Miller, CEO, and Director

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THE CANADIAN SECURITIES EXCHANGE (CSE) HAS NOT REVIEWED AND DOES NOT ACCEPT RESPONSIBILITY FOR THE ACCURACY OR ADEQUACY OF THIS RELEASE.

About Koios Beverage Corp.

The Company is an emerging functional beverage company which has an available distribution network of more than 4,400 retail locations across the United States in which to sell its products. Koios has relationships with some of the largest and most reputable distributors in the United States, including Europa Sports, Muscle Foods USA, KeHE, and Wishing-U-Well. Koios uses a proprietary blend of nootropics and natural organic compounds to enhance human productivity without using harmful chemicals or stimulants. Koios products have been shown to enhance focus, concentration, mental capacity, memory retention, cognitive function, alertness, brain capacity and create all day mental clarity. Its ingredients are specifically designed to target brain function by increasing blood flow, oxygen levels and neural connections in the brain.

Koios produces one of the only drinks in the world infused with MCT oil. MCT oil is derived from coconuts and has been shown to help the body burn fat more effectively, create lasting energy from a natural food source, produce ketones in the brain, allowing for greater brain function and clarity, support healthy hormone production and improve immunity. For more information, please visit our website: <https://www.koiosbeveragecorp.com>.

Forward-Looking Statements

This news release contains “forward-looking information” within the meaning of applicable Canadian securities legislation. Often, but not always, forward-looking information and information can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might” or

“will” be taken, occur or be achieved. Forward-looking information in this news release includes statements regarding: Potential placements following Sprouts’ approval of Koios Beverages to be placed in their supermarkets in the United States. The forward-looking information reflects management's current expectations based on information currently available and are subject to a number of risks and uncertainties that may cause outcomes to differ materially from those discussed in the forward-looking information. Although the Company believes that the assumptions and factors used in preparing the forward-looking information are reasonable, undue reliance should not be placed on such information and no assurance can be given that such events will occur in the disclosed time frames or at all. Factors that could cause actual results or events to differ materially from current expectations include: (i) adverse market conditions; (ii) changes to the growth and size of the functional beverage markets; and (iii) other factors beyond the control of the Company. The Company operates in a rapidly evolving environment. New risk factors emerge from time to time, and it is impossible for the Company’s management to predict all risk factors, nor can the Company assess the impact of all factors on Company’s business or the extent to which any factor, or combination of factors, may cause actual results to differ from those contained in any forward-looking information. The forward-looking information included in this news release are made as of the date of this news release and the Company expressly disclaims any intention or obligation to update or revise any forward-looking information whether as a result of new information, future events or otherwise, except as required by applicable law.

The statements in this news release have not been evaluated by Health Canada or the U.S. Food and Drug Administration. As each individual is different, the benefits, if any, of taking the Company’s products will vary from person to person. No claims or guarantees can be made as to the effects of the Company’s products on an individual's health and well-being. The Company’s products are not intended to diagnose, treat, cure, or prevent any disease.

This news release may contain trademarked names of third-party entities (or their respective offerings with trademarked names) typically in reference to (i) relationships had by Koios with such third-party entities as referred to in this release and/or (ii) client/vendor/service provider parties whose relationship with Koios is/are referred to in this release. All rights to such trademarks are reserved by their respective owners or licensees.