

# Imagination Park Partners with the Louisville Bats Minor League Baseball Team to Support Local Restaurants

***ImagineAR™ creates a new Louisville Bats AR Mascot Scavenger Hunt for Restaurants – 'Curbside Pick-up' rewarding consumers with coupons & prizes***

VANCOUVER and ERIE, PA, April 1, 2020 /CNW/ - [Imagination Park Technologies Inc.](#) (CSE: IP) (OTC: IPNFF), the company delivering augmented reality (AR) experiences to consumers and sports fans, today announced they have partnered with the Louisville Bats to help support local restaurant partners whose operations have been affected by the Coronavirus pandemic. The initiative, "Buddy's Curbside Pick Up," offers the chance to win a variety of great Louisville Bats prizes by simply ordering curbside pickup from a participating restaurant and sharing a picture of your trip on social media with a special hashtag.

Neal Bendesky, VP Sports & Live Events of Imagination Park, said "With today's difficult landscape for sports team, and the restaurant industries, we wanted to create a dynamic and fun way for fans to engage with their favorite sports team. Our AR scavenger hunt is a nice compliment to the Bats' community efforts".

"The Louisville Bats are committed to helping our community and local restaurants in these challenging times," said Bats president Vic Gregovits. "We partnered with Imagination Park to offer a unique experience that gives fans the chance to win great prizes, and in-turn, support our valuable local restaurant partners."

Bats partners will have exclusive sponsored Mascot AR engagements at their food pick-up locations. When fans place a carry-out order for any of the participating restaurants, they can use their mobile phones at the curbside pick-up location to enjoy the unique Bat's AR Model e-collectible and share the picture on social media with #CurbsideBuddy.

Each fan who posts a Buddy Bat AR photo with #CurbsideBuddy on social media will be entered to win a variety of great Louisville Bats prizes, including tickets, merchandise and VIP experiences. To learn about the AR Program for the Louisville Bats #CurbsideBuddy, [Click Here](#).

Alen Paul Silverstien, CEO of Imagination Park, stated "Imagination Park has and will continue to extend free offers to professional clubs, teams, mall businesses and restaurants who need help thru these difficult times. Whether for coupons or promotions, anything our AR can help them - we are here to help. We are truly appreciative to have the opportunity to work with our client, Louisville Bats, to create the *Curbside Pickup* augmented reality program to support their local restaurant sponsors."

If more clubs are interest in joining the cause, Imagination Park is also offering teams and restaurants throughout the country complimentary augmented reality experiences, like the Curbside Pickup, in exchange for a donation to their local food charity. Imagination Park can be contacted at [info@imaginationpark.com](mailto:info@imaginationpark.com) or visit [imaginationpark.com](http://imaginationpark.com) to learn more.

## About Louisville Bats

The Louisville Bats are a professional Minor League Baseball team based in Louisville, Kentucky. They play in the International League as the Triple-A affiliate of the Cincinnati Reds. The Bats play

their home games at Louisville Slugger Field which opened in 2000. For more information, Visit <https://www.milb.com/louisville>.

## About Imagination Park

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) has developed ImagineAR.com; an "AR-as-a-Service" platform for desktops that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds using ImagineAR™. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The ImagineAR.com mobile app is available in the IOS and Android mobile app stores.

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## ON BEHALF OF THE BOARD

**Alen Paul Silverrsteien**  
**President & CEO**  
**(818) 850-2490**

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*We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (CSE: IP) is suitable for your particular investment portfolio\*.*

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**For further information:** or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com).

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