



ImagineAR Signs Five Year \$300,000USD Licensing Agreement with SlapItOn to Provide Augmented Reality for Athletes and Celebrities to Engage Fans

Contract Revenue is \$300,000USD Plus 5 Year Management Program Revenue Fees

VANCOUVER and ERIE, PA, April 29, 2020 /CNW/ - Imagine AR Inc. (IP:CSE) (IPNFF:OTCQB) ("ImagineAR" or "Company") is pleased to announce the signing of a five year \$300,000USD licensing agreement to provide its Augmented Reality Platform to SlapItOn for the launch of their new line of interactive products featuring social media leaders, athletes and celebrities. In addition to the five-year licensing fee, the agreement also provides for program management fees over the term which can significantly increase the annual revenue.

SlapItOn Ownership Includes Elite Athletes

SlapItOn is owned by an elite group of professional athletes including Founder, Chief Executive Officer and National Football League All-Pro **Mike Vanderjagt** and co-founders National Football League Hall of Famer and All-Pro **Troy Aikman**, National Hockey League Hall of Famer and All-Star **Mike Modano**, Major League Baseball All-Star and Two-Time World Champion **Johnny Damon**, National Basketball Association All-Star, NBA Champion and Olympic Gold Medalist **Steve Smith** and National Soccer Hall of Famer and Major League Soccer All-Star **Cobi Jones**.

The custom graphics company can take any image and convert it into an action decal in various sizes including walls, laptops, tablets and smartphones. As a result of this Agreement with ImagineAR™, SlapItOn will now be expanding its offering to deliver interactive products integrated as an 'all-in-one' collectible sports card, decal and social media via augmented reality right into the homes of fans.

Mike Vanderjagt, Founder & CEO of SlapItOn stated "ImagineAR™ is the most advanced augmented reality mobile platform in the marketplace today. By integrating ImagineAR™ with hi-tech vinyl decals, we will be launching our new SlapItOn Interactive product line featuring social media leaders in sports & entertainment globally. We are planning to provide a unique platform in today's world for artists and athletes to engage safely and consistently with fans in their homes."

Alen Paul Silverstien, CEO of ImagineAR, stated "We are truly excited to develop a new product category with SlapItOn. Working with Mike and his sports legend partners, we are very optimistic that this partnership will grow significantly in the next few years."

ImagineAR Launches AGORACOM Online Marketing And "CEO Verified" Discussion Forum as Primary Investor Social Media Discussion Platform

ImagineAR Inc. announced the launch of a "CEO Verified" Discussion Forum on AGORACOM. The forum will serve as the Company's primary social media platform to interact with both shareholders

and the broader investment community in a fully moderated environment.

The ImagineAR HUB is live and can be found at <https://agoracom.com/ir/Imaginear>

ImagineAR will also receive significant exposure through millions of content brand insertions on the AGORACOM network and extensive search engine marketing over the next 12 months. In addition, exclusive sponsorships of invaluable digital properties such as the [AGORACOM home page](#) and the [AGORACOM Twitter](#) account will serve to significantly raise brand awareness of the Company among small cap investors. AGORACOM is the only small cap marketing firm to hold a Twitter Verified badge, averaging 4.2 million Twitter impressions per month in 2019.

This News Release is available on the company's [CEO Verified Discussion Forum](#), a moderated social media platform that enables civilized discussion and Q&A between Management and Shareholders.

ABOUT SlapItOn

SlapItOn is a custom graphics company that can take any image and turn it into an INTERACTIVE AR ACTION DECAL. The action decals are cut contoured and available in various sizes: wall, locker, tablet, and smartphone. A SlapItOn is made of a hi-tech vinyl that is reusable and is safe for any surface. To learn more, visit [SlapItOn.Us](#)

About ImagineAR

ImagineAR Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform, [ImagineAR.com](#), that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies.

For more information or to explore working with Imagination Park, please [email info@imaginear.com](mailto:info@imaginear.com), or visit www.imagineAR.com.

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ON BEHALF OF THE BOARD

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We encourage you to do your own due diligence and ask your broker if Imagine AR Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although ImagineAR believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the

forward-looking information because ImagineAR can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and ImagineAR disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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