

Imagination Park Retains Proactive Investors for Market Awareness

Vancouver, CANADA– February 4, 2019 – [Imagination Park Technologies Inc.](#) (CSE: IP) (OTC: IPNFF), is pleased to announce that it has retained Proactive Investors (“Proactive”) to assist with general market awareness. Proactive will provide editorial coverage of Imagination Park news releases, generate feature articles based on interviews with company executives, and produce video interviews.

Proactive is a leading multimedia news organization, investor portal and events management company with offices in Toronto, Vancouver, New York, London and Sydney. It operates financial websites providing breaking news, commentary and analysis on hundreds of listed companies, and syndicates content across a broad range of financial and general news portals. The Proactive video interview network spans seven broadcast studios and three continents.

"We are pleased to engage the services of Proactive for editorial and video interview coverage of developments at Imagination Park, as we believe its platform can leverage our story in new and dynamic ways," said Alen Paul Silverrstieen, Imagination Park President and CEO. "Proactive has built an extensive network with reach into many of the world's leading financial centres. I look forward to working with the Proactive team and making the most of its experience helping growth companies tell the world about what they do."

Imagination Park creates engaging and interactive AR content delivered worldwide by its cloud-based augmented reality enterprise platform. With their “AR-as-a-Service” augmented reality platform, ImagineAR™, retailers, sports teams, organizations and live events can implement their own AR engagement campaigns in minutes. ImagineAR™ allows clients build deeper connections with customers through mobile activations; no programming or technology experience required.

Board of Director Resignation

Imagination Park Technologies Inc. announces effective today, the resignation of Director Gerry Feldman.

“We thank Gerry for his contributions as a Board of Director Member since last February”, stated Alen Paul Silverrstieen. Imagination Park’s Board plans to fill the vacated seat prior to the AGM in March.

About Proactive

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About Imagination Park

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) has developed ImagineAR.com; an “AR-as-a-Service” platform for desktops that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds using ImagineAR™. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The ImagineAR.com mobile app is available in the IOS and Android mobile app stores.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

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ON BEHALF OF THE BOARD

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<https://twitter.com/IPtechAR>

<https://www.facebook.com/imaginationparktechnologies>

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include ‘forward-looking information’ within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park’s management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.