



## Perk Labs Launches Affiliate Program to Grow Mobile Commerce Marketplace

**Vancouver, Canada / November 2, 2020** / Perk Labs Inc. (CSE:PERK / OTCQB:PKLBF / FKT:PKLB) ("Perk Labs" or the "Company"), the parent company of Perk Hero, the mobile commerce platform with cashback rewards on e-gift cards and curated goods, announced today that it is launching a [new affiliate program](#).

With the new affiliate program, small to medium businesses, independent software vendors, social media influencers, bloggers, website owners, trade associations, self-employed entrepreneurs, and professional and individual affiliate marketers can earn commission from signing up Perk Hero merchants and the sale of products through the Perk Hero platform.

"We are looking for affiliates with the desire and ability to spread the word about Perk Hero's mobile commerce platform, which we believe is especially timely given the current situation where many individuals are increasingly looking for ways to earn additional income that can be generated from home and online," explains Daniel Zou, Chief Operating Officer at Perk Labs. "As a member of our Affiliate Program, you will not only earn a percentage on sales of products from the merchants that you sign up to our platform, but we plan to also provide you with a unique affiliate QR code and link that you can use to leverage SMS, chat apps, websites, blogs, and social media and receive a commission on digital products such as e-gift cards."

Affiliates can sign up for the program for free and immediately begin sharing Perk Hero's products and services through their own channels. An application form for the Affiliate Program is available at <https://perkhero.com/affiliate-program/>

Benefits of signing up for the lucrative new Affiliate Program include:

- earning commission of up to 30% of the net profit on every order made on the Perk Hero platform from the merchants signed up by the Affiliate
- training on how to develop and execute a detailed business plan to pursue, manage and grow revenue opportunities
- instant access to sales and marketing collateral

Perk Labs also announced today that it has engaged CHF Capital Markets ("CHF"), a highly-regarded Canadian investor relations and capital markets firm. Effective immediately, CHF is tasked to handle Perk Labs' corporate communications, shareholder relations, investment industry outreach, and social and digital marketing. As part of the compensation for the engagement, CHF will be granted 600,000 stock options.

The latest news and information about Perk Hero's features can be found at [www.perkhero.com](http://www.perkhero.com) and stakeholders can read about the Company's strategy and ongoing advancements in technology on the Company blog, which can be viewed at [https://medium.com/@perk\\_labs](https://medium.com/@perk_labs).

### About CHF Capital Markets

CHF Capital Markets ([www.chfcapital.com](http://www.chfcapital.com)) is a Toronto-based firm specializing in Investor Relations. With more than 80 years of collective IR & Capital Markets experience, CHF has been a trusted partner for many public companies in Canada and worldwide, operating in a broad range of industries including Mining, Technology, Financial Services, Healthcare, Oil & Gas, and Special Situations.

Its team consists of a diverse pool of talent that combines analytical and creative skills - high-profile communications and investment industry specialists, digital media experts, content creators and graphic designers - making it a one-stop shop for all your communication needs in the public sector.

### **About Perk Labs Inc.**

Perk Labs Inc. is the owner of Perk Hero, a mobile commerce platform with cashback rewards on e-gift cards and curated goods. For more information about Perk Labs, please visit [www.perklabs.io](http://www.perklabs.io)

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### **Forward-Looking Statements**

*This press release contains forward-looking information or forward-looking statements (collectively "forward-looking information") within the meaning of applicable securities laws. Forward-looking information is typically identified by words such as: "may", "believe", "thinks", "expect", "exploring", "expand", "could", "anticipate", "intend", "estimate", "plan", "pursue", "potentially", "projected", "should", "will" and similar expressions, or are those, which, by their nature, refer to future events. These forward-looking statements, which involve risks and uncertainties, relate to, among other things, the discussion of the Company's business strategies and its expectations concerning future operations, the growth of the Perk Hero's mobile commerce marketplace, Perk Hero's plans to provide affiliates with a unique QR Code and link for affiliates to receive commissions on the sale of digital products, and the size of the revenue opportunities available through the Perk Hero affiliate program. Although the Company considers these forward-looking statements to be reasonable based on information currently available to it, they may prove to be incorrect, and the forward-looking statements in this release are subject to numerous risks, uncertainties and other factors that may cause future results to differ materially from those expressed or implied in such forward-looking statements. The Company cautions investors that any forward-looking information provided by the Company is not a guarantee of future results or performance, and that actual results may differ materially from those in forward-looking statements. Undue reliance should not be placed on such forward-looking information, as there can be no assurance that the plans, intentions or expectations upon which they are based will occur.*