

CB2 Insights Announces Q1 Financial Statements to be filed on or before July 14, 2020

June 29, 2020, Toronto, ON, Canada – CB2 Insights Inc. (“CB2” or the “Company”) (CSE: CBII; OTCQB: CBIIIF), announces that it intends to rely on the temporary blanket relief for market participants published on March 23, 2020 (the “**Blanket Order**”) by the Canadian Securities Administrators (the “**CSA**”) which provides for a 45-day extension to file its interim financial statements and interim Quarterly Management Discussion and Analysis (“**MD&A**”) for the quarter ended March 31, 2020 (the “**Q1 2020 Filings**”).

The Company is relying on the temporary exemption granted pursuant to section 7 of Ontario Instrument 51-502 *Temporary Exemption from Certain Corporate Finance Requirements* with respect to the requirement to file its Q1, 2020 Filings as per sections 4.4 and 5.1(2) of National Instrument 51-102 *Continuous Disclosure Obligations* and section 5.1 of National Instrument 52-109 *Certification of Disclosure in Issuers' Annual and Interim Filings*. The Company expects to file its Q1 2020 Filings no later than July 14, 2020, which was the original extension date the Company had to file. Due to the delay in filing its Year End 2019 Filings, the Company requires some additional time to flow through the updates into its Q1 2020 Filings.

The Company will also schedule an earnings call to discuss its Q1 2020 results and provide early guidance on its Q2 performance and results. The call will also discuss subsequent events including recent unaudited profitability, latest cash balance, updates to current projects and roadmap for growth. Details for the earnings call will be announced prior to filing the Q1 2020 Filings.

Until the Q1, 2020 Filings are filed, management and other insiders of the Company are subject to a trading black-out policy that reflects the principles of section 9 of National Policy 11-207 *Failure-to-File Cease Trade Orders and Revocations in Multiple Jurisdictions*.

Other than as previously disclosed by the Company, there have been no material business developments since the date of the audited annual consolidated financial statements that were filed June 18, 2020.

About CB2 Insights

CB2 Insights (CSE:CBII) CB2 Insights is a healthcare services and technology company, working to positively impact patient health outcomes. Our mission to mainstream alternative health treatments into traditional healthcare by recognizing the need for patient treatment diversity, and the impacts of integrating alternative and conventional medicine. The Company works primarily to roster and treat patients who are seeking alternative treatments due to the ineffectiveness of conventional medicine, and the inability to find support through their existing care network, or in some cases, inability to access a primary care network. Medical services offered by the Company are defined as Integrative medicine, where we work to understand the real world evidence for the safety, impact and effectiveness of medical treatments including plant based medicines that often lack sufficient research and therefore adoption by conventional healthcare providers.

To support patient care and positive health outcomes, the Company is also focused on advancing safety and efficacy research surrounding alternative health treatments by monitoring and assessing Real-World Data (RWD) and providing Real-World Evidence (RWE) through our proprietary technology, data analytics, and a full service contract research organization. .

The Company's primary operations are in the United States, with application to its insights, technology and research services deployed in other International markets including Canada, United Kingdom and Colombia.

The Company's disciplined operating model, allows patients to receive access to care in a time efficient and cost-effective manner. Utilizing virtual telehealth and over 30 physical brick and mortar clinics, the Company currently treats over 100,000 patients across 12 States. Utilizing proprietary technology and data analytic platforms, the Company is able to monitor, study and assess a variety of healthcare treatments and products for the safety, efficacy and effectiveness. The Company believes it is well positioned to be the research and technology partner of choice for multiple stakeholders including Big Pharma, Life Sciences, Regulatory Bodies and Payors within the traditional and integrative medical industry.

For more information please visit www.cb2insights.com.

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Forward Looking Statements

Statements in this news release that are forward-looking statements are subject to various risks and uncertainties concerning the specific factors disclosed here and elsewhere in CB2's filings with Canadian securities regulators. When used in this news release, words such as "will, could, plan, estimate, expect, intend, may, potential, believe, should," and similar expressions, are forward-looking statements.

Forward-looking statements may include, without limitation, statements regarding the Company's unaudited financial results and projected growth.

Although CB2 has attempted to identify important factors that could cause actual results, performance or achievements to differ materially from those contained in the forward-looking statements, there can be other factors that cause results, performance or achievements not to be as anticipated, estimated or intended, including, but not limited to: dependence on obtaining regulatory approvals; investing in target companies or projects which have limited or no operating history and are subject to inconsistent legislation and regulation; change in laws; reliance on management; requirements for additional financing; competition; hindering market growth and state adoption due to inconsistent public opinion and perception of the medical-use and recreational-use marijuana industry and; regulatory or political change.

There can be no assurance that such information will prove to be accurate or that management's expectations or estimates of future developments, circumstances or results will materialize. As a result of these risks and uncertainties, the results or events predicted in these forward-looking statements may differ materially from actual results or events.

Accordingly, readers should not place undue reliance on forward-looking statements. The forward-looking statements in this news release are made as of the date of this release. CB2 disclaims any intention or obligation to update or revise such information, except as required by applicable law, and CB2 does not assume any liability for disclosure relating to any other company mentioned herein.

No securities regulator or exchange has reviewed, approved, disapproved, or accepts responsibility for the content of this news release.