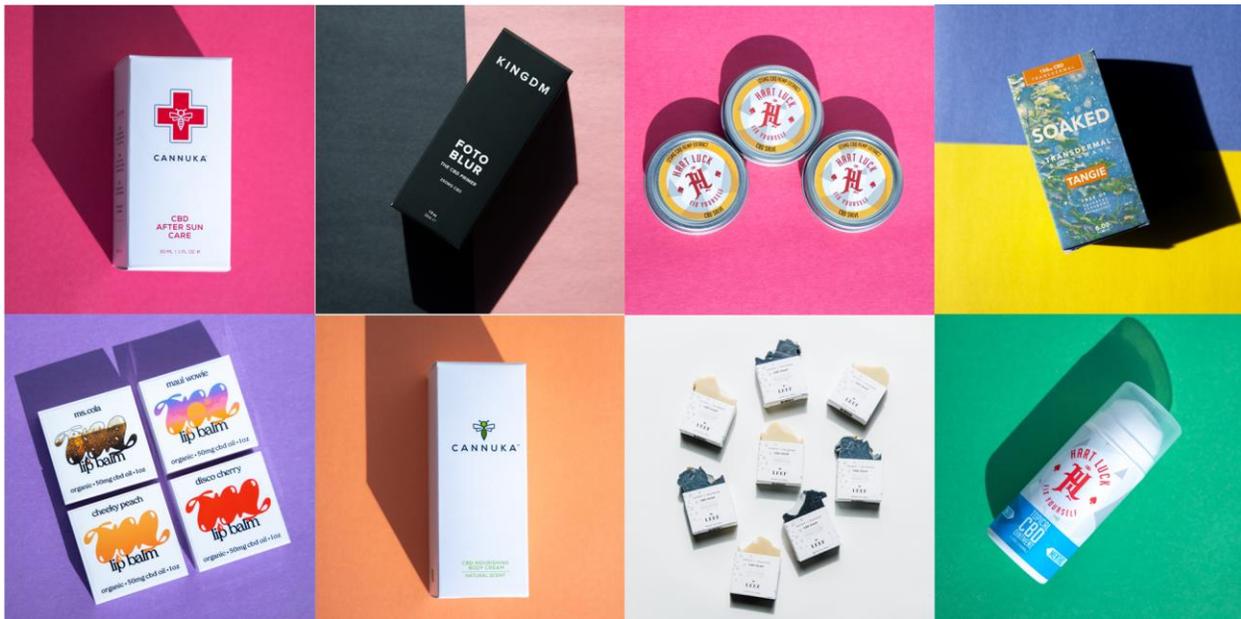


NEWS RELEASE

Next Green Wave Opens Online CBD Marketplace With Wide Range Of Products

Vancouver, B.C. — April 15, 2020 — Next Green Wave Holdings Inc. (CSE: NGW) (OTCQX: NXGWF) ("Next Green Wave", "NGW" or the "Company") is pleased to announce the launch of its CBD [e-commerce marketplace](#) providing a safe process for customers to purchase a full array of health, beauty and wellness CBD products from the safety of your own home during the Covid-19 crisis.



As the company remains agile in the changing landscape of Covid-19, we have launched all products available at our flagship San Diego CBD location to be available for purchase online and shipped directly to your home. The online store provides Next Green Wave the ability to sell and distribute direct-to-consumer nationally across the USA. The wide range of products will include over 80 items including CBD, CBG, and CBN products. Some of the products featured in our marketplace include items such as soaps, bath bombs, lotions, makeup, face primers, flower, vapes, lip balms, and more from leading brands like *Kush Queen*, *Leaf Organics*, *Cannauka*, *Flav*, and *Privy Peach*.

“As we launch this new shop online, we are going above and beyond to ensure safe distribution directly to our consumers door. This website has been something our consumers have been asking for and we are excited to help people find healing while not leaving home. The online store provides the Company the ability to expand its marketplace to reach all demographics across 50 states.” -Ryan Lange, CMO

The Company has adopted extra protocols and procedures to better ensure a safe and healthy environment for our staff and product by packaging within a sterilized room and

all our staff wearing masks and gloves and following proper distancing protocols.

Our new website will remain in place after the flagship store in San Diego reopens its doors to the public which recently was voluntarily closed due to social health concerns stemming from the Covid-19 health concerns. This website comes in response to the strong demand from current and past customers for our boutique collection of premium products.

Along with the website launch comes a refreshed wave of promotional posts from social media during a short focused marketing campaign. This push will take place with a mixture of retargeted sponsored posts, fan posts, and placement on podcasts and media channels in our target demographic.



Video Link: <https://www.nextgreenwave.com/next-green-wave-opens-online-cbd-marketplace-with-wide-range-of-products/>

Our current CBD products on the following platforms are shipping out daily with no delay in fulfillment. We are now adding the Flagship CBD online retail store, which is processing and shipping orders at this time:

Loki Naturals - <https://lokinaturals.com/>

Hartluck CBD - <https://hartluckcbd.com/>

CBD Marketplace - <https://hartluckcbd.com/>

About Next Green Wave

Next Green Wave is a fully integrated premium seed to shelf craft cannabis producer offering products through its in-house brand portfolio and wholesaler for other large cannabis manufacturers. The Company owns and operates a 35,000 sf indoor facility in Coalinga, CA which is home to our nursery, cultivation, distribution, and future extraction business. NGW has an exclusive seed library consisting of 120 cannabis strains and hybrids including award-winning cultivars and is nearing completion of developing tissue culture cloning technology with bio-tech leader [Precigen](#). Marketing, product design and formulation, and product rollout is executed through our wholly owned brand-house, SDC ([WEARESDC](#)), operating from San Diego, CA and home of our exclusive CBD store. To find out more visit us at www.nextgreenwave.com or follow us on [Twitter](#), [Instagram](#), or [LinkedIn](#).

On behalf of the board,

Michael Jennings

Chief Executive Officer, Director
Next Green Wave Holdings Inc.

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Next Green Wave Forward Looking Statements

This press release contains forward-looking statements within the meaning of applicable securities laws. All statements that are not historical facts, including without limitation, statements regarding future estimates, plans, programs, forecasts, projections, objectives, assumptions, expectations or beliefs of future performance, are "forward-looking statements." Such forward-looking statements involve known and unknown risks, uncertainties and other factors that may cause actual results, events or developments to be materially different from any future results, events or developments expressed or implied by such forward looking statements. Such risks and uncertainties include, among others, dependence on obtaining and maintaining regulatory approvals, including acquiring and renewing state, local or other licenses and any inability to obtain all necessary governmental approvals licenses and permits to complete construction of its proposed facilities in a timely manner; engaging in activities which currently are illegal under US federal law and the uncertainty of existing protection from U.S. federal or other prosecution; regulatory or political change such as changes in applicable laws and regulations, including U.S. state-law legalization, particularly in California, due to inconsistent public opinion, perception of the medical-use and adult-use marijuana industry, bureaucratic delays or inefficiencies or any other reasons; any other factors or developments which may hinder market growth; NGW's limited operating history and lack of historical profits; reliance on management; NGW's requirements for additional financing, and the effect of capital market conditions and other factors on capital availability, competition, including from more established or better financed competitors; and the need to secure and maintain corporate alliances and partnerships, including with customers and suppliers. These factors should be considered carefully, and readers are cautioned not to place undue reliance on such forward-looking statements. Although NGW has attempted to identify important risk factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other risk factors that cause actions, events or results to differ from those anticipated, estimated or intended. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in forward-looking statements. NGW no obligation to update any forward-looking statement, even if new information becomes available as a result of future events, new information or for any other reason except as required by law.

