

ALSD Integrates Imagination Park Augmented Reality into its Conference App

Alen Paul Silverrstieen to Discuss AR at Conference Holding League Meetings for NFL, MLB, NBA, NHL, MLS and Soccer, Racing, College, Minor Leagues, Performing Arts, and Performance Venues

VANCOUVER and CINCINNATI, OH, May 14, 2019 /CNW/ - [Imagination Park Technologies Inc. \(CSE: IP\) \(OTC: IPNFF\)](#), the company bringing augmented reality experiences to consumers and sports fans globally, today announced that they have integrated their augmented reality (AR) application into the Association of Luxury Suites Directors (ALSD) official show app for an AR scavenger hunt, exposing all attendees to the new technology.

Bill Dorsey, Founder and Chairman, ALSA stated "At ALSA 2019, the goal is to showcase the capabilities of AR in a hands-on, experiential fashion. The sports business industry understands AR, the goal is to illustrate how to enhance what it can do for the venue experience." Mr. Dorsey continued "The venue marketplace has become a high-tech incubator for much of the consumer marketplace. It starts at the stadiums and arenas and then it moves into retail. Imagination Park is ahead of the curve."

The 29th annual [ALSD Conference and Tradeshow](#) will be held June 30 to July 3 at the Marriott Marquis Chicago and includes the Sports Venue Design and Build Forum and the Sports Sales Training Forum. The conference attracts thousands of the top sports and events venue professionals and hosts 10 League Meetings for the NFL, MLB, NBA, NHL, MLS and Soccer, Racing, College, Minor Leagues, Performing Arts, and Performance Venues.

"AR is beginning to have a profound effect on venues that provide live events and we wanted to provide a first hand example of just one way these event locations are using AR to increase concessions by getting people out of their seats just by pointing their mobile phones at signs, logos, statues, scoreboards, mascots or just about anything," said Alen Paul Silverrstieen, CEO of Imagination Park. "We want ALSA members to understand that implementing, managing and updating AR at stadiums and event locations is remarkably easy, inexpensive, and completely trackable."

Silverrstieen will be a presenter at [The Disrupters: Agents for Change](#) on Monday, July 1: 2:30-3:10 p.m. at the Design & Build Forum Breakout Session. There are emerging technologies that are making the fan experience better, simpler, and more flexible. Likewise, there are technologies allowing venue operators to work smarter, not harder, capturing valuable data and creating new streams of revenue to boot.

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About Imagination Park

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive

content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

ON BEHALF OF THE BOARD

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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