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Liberty Leaf’s Signature Cannabis Retail Launches Accessories Website

Vancouver, B.C. April 8, 2019: Liberty Leaf Holdings Ltd. (CSE: LIB) (OTCQB: LIBFF) (FSE: HN3P) (“Liberty Leaf” or the “Company”) is pleased to announce the launch of Signature Cannabis Retail’s e-commerce website, an online shopping experience offering quality cannabis accessories to consumers.

On the Signature site – <https://signaturebylibertyleaf.com> – discerning customers will be able to browse a complementary array of cannabis-accessory products, including vaporizers, grinders, storage items and more.

“From all expert indicators, the accessories share of the cannabis market is poised to boom,” says Will Rascan, President and CEO of Liberty Leaf. “We’ve anticipated this boom and are excited to be part of it by building this accessories e-commerce website through our wholly-owned subsidiary, Signature Retail Cannabis.”

The Signature offering is a discriminating selection of choice accessories. As Rascan emphasizes, “In carving out a top-grade accessory niche, we’ll be offering products we’ve carefully sourced and can confidently attest to.”

“The thoughtful, thorough planning that’s gone into Signature puts Liberty Leaf in an immediate position to start generating revenues,” Rascan adds. Moreover, this new Signature site is an ideal platform to build on in throughout Canada and internationally: “The branding process we’re developing now will carry forward to future online initiatives. We’re confident that consumers will come to know and trust the Signature brand – and keep looking to it for quality and reliability.”

Curated, Specialty Cannabis-Accessory Products

Every item in the Signature accessories online shop has been carefully curated, explains Ceri Willott, Liberty Leaf’s Special Projects Manager. “We’re excited to unveil our product line to consumers, because we’ve devoted time and TLC into selecting only the very best for them. As well, visitors will find our site welcoming, friendly and easy to use.”

“The whole team is enthusiastic about building and expanding an online retail presence for the Company and its affiliates,” says Rascan. “Our focus is engagement: to create and grow a Signature community of sophisticated customers and, to provide them with the finest in customer service, including innovative – and fun – programs of loyalty, education and referral.”

Watch for Signature’s presence on social media - Twitter, Facebook and Instagram.

About Liberty Leaf

Liberty Leaf Holdings Ltd. is a Canadian-based, public company whose focus is to build and support a diversified portfolio of cannabis-sector businesses, including cultivation, processing, value-added CBD products and accessory products within this dynamic and fast-growing sector.

For further info on the Company please visit <https://www.libleaf.com> or email info@libleaf.com

On Behalf of the Board

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