

SUNY Orange Becomes First US College to Implement Augmented Reality for Student Retention

Imagination Park Expects More Colleges to Adopt AR for Student Guidance, Tours, and Events

VANCOUVER, March 7, 2019 /CNW/ - [Imagination Park Technologies Inc. \(CSE: IP\) \(OTC: IPNFF\)](#) ("**Imagination Park**" or the "**Company**"), the Company bringing augmented reality experiences to consumers and sports fans globally, today announced that Orange County Community College ("**SUNY Orange**"), will be the first North American college to implement a student recruitment augmented reality campaign. Imagination Park will enable SUNY Orange students to point their phones at logos, signs, posters and landmarks on and around campus to view or retrieve school news, updates, retailer coupons, messages, videos and more. After downloading [Imagination Park's XenoPlay™](#), the app presents students with a new world of interactive entertainment options while at SUNY Orange campuses in Middletown and Newburgh, New York.

"We plan on using augmented reality in conjunction with our students' return to campus in August in order to enhance their SUNY Orange experience," said Vinnie Cazzetta, SUNY Orange's Vice President for Institutional Advancement. "We host a series of events that welcome new and returning students alike back to our campuses. In conjunction with those events, and throughout the semester, we'll use augmented reality to help direct students to those support services that are so critical to their academic success."

"SUNY Orange is the first college in North America to use Imagination Park's augmented reality to improve campus experiences for students," said Alen Paul Silverstieen, CEO of Imagination Park. "SUNY Orange's planned campaigns will help engage and retain students, a truly amazing and unique use case of our AR platform that we had not envisioned before and believe will have broad interest on campuses across North America."

The Imagination Park XenoHolographic™ product suite provides SUNY Orange access to its own CMS (Content Management System) with XenoCloud™, automatic conversion of 2D/3D objects into dynamic AR objects for iOS and Android, virtual AR-based scavenger hunts, and student engagement reporting to refine campaigns and further engage users.

To get a better sense of what the customers will see, download XenoPlay from your app store and check out the demo on www.imaginationpark.com.

About SUNY Orange

Orange County Community College (SUNY Orange) is one of 30 community colleges within the State University of New York. SUNY Orange operates campuses in Middletown and Newburgh, along with an education center in Port Jervis and satellite locations at Monroe-Woodbury and Warwick Valley high schools. The College offers 40 degree and certificate programs that prepare students for direct entry into the workforce or successful transfer to four-year colleges and universities. For more information, visit www.sunyorange.edu, or contact Mike Albright, communications officer, at mike.albright@sunyorange.edu.

About Imagination Park

Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF) is an augmented reality (AR) platform

that enables businesses of any size to create and implement their own AR campaigns with no programming or technology experience. Every organization, from professional sports franchises to small retailers, can develop interactive AR campaigns that blend the real and digital worlds. Customers simply point their mobile device at logos, signs, buildings, products, landmarks and more to instantly engage videos, information, advertisements, coupons, 3D holograms and any interactive content all hosted in the cloud and managed using a menu-driven portal. Integrated real-time analytics means that all customer interaction is tracked and measured in real-time. The AR Enterprise platform supports both IOS and Android mobile devices and upcoming wearable technologies.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

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ON BEHALF OF THE BOARD

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We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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