

Imagination Park Adds Former Major League Baseball Chief Financial Officer

Professional Sports Teams Exploring AR to Increase Fan Engagement and Sponsorship

VANCOUVER, Feb. 5, 2019 /CNW/ - **Imagination Park Technologies Inc. (CSE: IP) (OTC: IPNFF)** today announced that [Jonathan Mariner](#) has joined the Company as a Senior Advisor to the CEO. Mr. Mariner, who retired from Major League Baseball, Office of the Commissioner, having previously served as Executive VP and CFO from March 2002 to December 2014 and as Chief Investment Officer from January 2015 until May 2016, will help improve the fan experience for professional sports teams and major advertisers by introducing Imagination Park's augmented reality technology platform.



Jonathan Mariner (CNW Group/Imagination Park Entertainment Inc.)

Mr. Mariner stated, "Imagination Park has developed its amazingly simple XenoHolographic augmented reality platform that is the future of sports fan engagement. I think this company can materially transform the fan experience in the sports and entertainment space. I am excited to assist them in introducing this AR platform to new clients who can benefit from this truly game-changing technology."

"Adding an executive of Jonathan Mariner's caliber significantly improves our ability to penetrate professional sports franchises at the highest levels," said Alen Paul Silverstieen, CEO and President of Imagination Park. "Jonathan has had one of the most influential business careers in sports, so his knowledge and understanding of the financial benefits that these franchises will realize from using our platform is a clear indication that Imagination Park and augmented reality will become an integral part of sports."

Jonathan Mariner's Professional Background

Mr. Mariner's career in professional sports started in 1992, with a nine-year stint as executive vice president and CFO of the Florida Marlins Baseball Club. He also concurrently served as vice president and CFO of the Florida Panthers Hockey Club for the team's initial startup and inaugural

seasons in 1993 and 1994, and as Vice President and CFO for Pro Player Stadium, the multi-use sports complex that was home to both the Florida Marlins and Miami Dolphins at the time.

Mr. Mariner is currently the founder and president of TaxDay, LLC, private software firm that helps users track their multi-state travel for tax purposes. He also serves on the Board of Directors of Ultimate Software (Nasdaq: ULTI), McGraw Hill Education; and Investors Exchange (IEX, the new public stock exchange), Little League Baseball International; and the Board of Trustees of the University of Virginia's Darden School of Business and the McIntire School of Commerce; and the advisory boards of Florida Atlantic University's Tech Runway, SparkLabs Foundry and Olympusat Telecom.

Mr. Mariner graduated from the University of Virginia with a bachelor's degree in accounting, received his MBA from Harvard Business School and is a former Certified Public Accountant. He has been featured on the cover of [CFO Magazine](#), and was included among the Top 10 in [Sports Illustrated](#)'s annual listings of the "101 Most Influential Minorities in Sports." Mr. Mariner has been a frequent public speaker on the topic of the business of professional sports, including participating in symposiums at Harvard Business School, the Yale School of Management, Wharton, Princeton, MIT's Sloan School, NYU's Stern School, Columbia, the Booth School at the University of Chicago, the Darden School at the University of Virginia, the CFO Forum and the GSV Pioneer Summit.

The Company is granting Mr. Mariner 100,000 3-year options with a strike price of \$0.10 CDN, which vest in equal tranches over a one-year period. While Mr. Mariner will not be paid a cash salary, he will have the opportunity to earn additional stock-based compensation when new clients from his network are signed up to use Imagination Park's AR platform.

About Imagination Park

Imagination Park Technologies creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence.

For more information or to explore working with Imagination Park, please email info@imaginationpark.com, or visit www.imaginationpark.com.

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ON BEHALF OF THE BOARD

Alen Paul Silverrsteen
President & CEO
(818) 850-2490

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We encourage you to do your own due diligence and ask your broker if Imagination Park Technologies Inc. (cse: IP) is suitable for your particular investment portfolio.*

The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward-looking information is based on certain key expectations and assumptions made by Imagination Park's

management. Although Imagination Park believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

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For further information: Sean Peasgood, Investor Relations, (647) 560-9201,
sean@sophiccapital.com

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