

# Imagination Park and CrealTive, LLC to Bring Augmented Reality to the Advertising Market

VANCOUVER, Jan. 14, 2019 /CNW/ - Imagination Park Entertainment Inc. (CSE: IP) (OTC: IPNFF) ("Imagination Park" or "Company") is pleased to announce that it has signed an agreement with CrealTive, LLC, a New Jersey-based Creative and IT Agency, to market Imagination Park's XenoHolographic™ Augmented Reality ("AR") platform to the music, entertainment, and advertising industries in order to provide brands with the ability to disrupt traditional advertising and marketing models.

Michael E. Lakshin, CEO of CrealTive, LLC, said, "We are very excited to team up with Imagination Park to deliver next-generation AR experiences to our clients in music, entertainment, and other advertising markets. The XenoHolographic™ Augmented Reality platform that Imagination Park has invented is truly engaging. It is a natural extension of the CrealTive business model and will allow our companies to collectively offer new advertising models to vertical markets that have lost faith in traditional models."

Alen Paul Silverrstieen, the CEO of Imagination Park, added, "CrealTive's unique hybrid business model of best creative practices with most innovative IT technologies, including, but not limited to, data science, artificial intelligence, and blockchain technology, along with the tremendous collective experience of CrealTive's management team in various advertising markets, will help us offer new and unique advertising experiences to existing and potential clients of the Agency. We expect our VAR channel to grow and for more resellers to come on in the coming months."

## About CrealTive

CrealTive (Creative + IT = CrealTive) is a professional services firm (PSF) offering a balanced mix of creative and IT services to companies in music, entertainment, and other markets and industries. The CrealTive team comprises a fun group of business, marketing, advertising, creative, and digital professionals from all over the world who have come together to apply various cultural lenses to clients to jump-start their businesses and help them grow in a new global marketplace ([www.creative.agency](http://www.creative.agency)).

For more information or to explore job openings with CrealTive, LLC, email [info@creative.agency](mailto:info@creative.agency), or visit [www.creative.agency](http://www.creative.agency).

## About Imagination Park

Imagination Park Entertainment creates engaging and interactive holographic content delivered by its cloud-based augmented reality enterprise platforms. The Company provides augmented reality products for mobile phones and wearable headsets, as well as rapid deployment of AR solutions, without the need for developers, while integrating artificial intelligence.

## ON BEHALF OF THE BOARD

Alen Paul Silverrstieen  
President & CEO  
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*We encourage you to do your own due diligence and ask your broker if Imagination Park Entertainment Inc. (cse: IP) is suitable for your particular investment portfolio\*.*

*The Canadian Securities Exchange has neither approved nor disapproved the contents of this press release. This press release may include 'forward-looking information' within the meaning of Canadian securities legislation, concerning the business of the Company. The forward looking information is based on certain key expectations and assumptions made by Imagination Park's management. Although Imagination Park believes that the expectations and assumptions on which such forward- looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because Imagination Park can give no assurance that it will prove to be correct. These forward-looking statements are made as of the date of this press release, and Imagination Park disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.*

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**For further information:** or to explore working with Imagination Park, please email [info@imaginationpark.com](mailto:info@imaginationpark.com), or visit [www.imaginationpark.com](http://www.imaginationpark.com). Contact: Sean Peasgood, Investor Relations, (647) 560-9201, [sean@sophiccapital.com](mailto:sean@sophiccapital.com)

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